Electronic Version v1.1

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SUBMISSION TYPE:			NEW ASSIGNMENT					
NATURE OF CONVEYANCE:			ASSIGNMENT					
CONVEYING PARTY DATA								
		N	lame	Execution Date				
George Mullinix 09/24/2007								
RECEIVING PARTY DATA								
Name:	Brach's Confe							
Street Address:	4120 Jersey Pike							
City:	Chattanooga							
State/Country:	TENNESSEE							
Postal Code:	37421							
PROPERTY NUMBERS Total: 2								
Property Type			Number					
Patent Number: D3		D3854	5432					
Patent Number: D385		D3854	133		D385432			
CORRESPONDENCE DATA								
Fax Number: (423)785-8480 Correspondence will be cent via US Mail when the fax attempt is unsuccessful								
Phone:	4237566		hen the fax attempt is unsuccessful.					
Phone: 4237566600 Email: sstark@millermartin.com								
Correspondent Name: Stephen J. Stark								
Address Line 1: 832 Georgia Avenue								
Address Line 2: Address Line 4:	Address Line 2: Suite 1000 Volunteer Building							
Address Line 4: Chattanooga, TENNESSEE 37402-2289								
ATTORNEY DOCKET NUMBER:			03012-0100					
NAME OF SUBMITTER:			Stephen J. Stark					
Total Attachments: 3 source=AssMullinix#page1.tif source=AssMullinix#page2.tif PATENT								

REEL: 019899 FRAME: 0809

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PATENT REEL: 019899 FRAME: 0810

ASSIGNMENT OF DESIGN/PATENT RIGHTS

For value received, James Murray and George Mullinix both identified in the Patents of Exhibit A having mailing addresses of 4120 Jersey Pike, Chattanooga, Tennessee 37421, sells, assigns and transfers unto Brach's Confections, Inc., a corporation organized under the Laws of the State of Delaware, with a principal place of business at 4120 Jersey Pike, Chattanooga, Tennessee 37421, its successors and assigns, the entire right, title and interest, for the United States and its territories and all foreign countries, in and to the inventions set forth on Exhibit A and all United States Letters Patent and applications therefore and foreign Letters Patent that may be granted for said inventions and all divisions, continuations, renewals, reissues, and extensions thereof, and the right to claim the priority of said applications in any and all foreign countries where application for patent on said inventions may be filed, and to execute such other lawful documents and perform such other lawful acts as are requested for securing to said assignee, its successors, assigns and legal representatives, all of the right to said inventions.

IN WITNESS WHEREOF, this instrument is signed, sealed and delivered to be effective as of October 28, 1997.

PATENT REEL: 019899 FRAME: 0811

JAMES MURRAY

STATE OF ______)

COUNTY OF ______)

on this ______ day of ______, 2007, before me personally appeared James Murray, to me known and known to me to be the person described in and who executed the foregoing instrument; and he acknowledged to me that he executed the same for the purposes therein stated.

[SEAL]

Notary Public

My Commission Expires:

GEØRGE MULLINIX STATE OF THE COUNTY OF Hase Char

on this <u>J4</u> day of <u>Jepfendee</u>, 2007, before me personally appeared George Mullinix, to me known and known to me to be the person described in and who executed the foregoing instrument; and he acknowledged to me that he executed the same for the purposes therein stated.

[SEAL]

Notary Public

My Commission Expires:

EXHIBIT A

NAME (COMMON NAME)	SER. NO.	FILING DATE	PATENT/ <u>REGISTRATION NO.</u>	DATE OF <u>PATENT</u>
BULK FOOD DISPENSER (Chocolate Selections)	29/051,480	03/11/96	D385,432	10/28/97
BULK FOOD DISPLAY (20 Bin Display)	29/051,608	03/11/96	D385,433	10/28/97

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RECORDED: 10/02/2007

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PATENT REEL: 019899 FRAME: 0813

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