

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Paul E Jacobs</td> <td>09/14/2007</td> </tr> <tr> <td>Jason B Kenagy</td> <td>09/13/2007</td> </tr> </tbody> </table>		Name	Execution Date	Paul E Jacobs	09/14/2007	Jason B Kenagy	09/13/2007
Name	Execution Date						
Paul E Jacobs	09/14/2007						
Jason B Kenagy	09/13/2007						
RECEIVING PARTY DATA							
Name:	Qualcomm Incorporated						
Street Address:	5775 Morehouse Drive						
Internal Address:	Patent Department/Central Administration						
City:	San Diego						
State/Country:	CALIFORNIA						
Postal Code:	92121						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11862970</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11862970		
Property Type	Number						
Application Number:	11862970						
CORRESPONDENCE DATA							
Fax Number:	(858)658-2502						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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Correspondent Name:	QUALCOMM Incorporated						
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Address Line 4:	San Diego, CALIFORNIA 92121						
ATTORNEY DOCKET NUMBER:	070998						
NAME OF SUBMITTER:	Kelly T. Williams						

Total Attachments: 3
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**PATENT
 REEL: 019901 FRAME: 0039**

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ASSIGNMENT

TO WHOM IT MAY CONCERN:

For the sum of One Dollar and other valuable consideration to us in hand paid, receipt of which is hereby acknowledged, be it known that We,

1. **Paul E. Jacobs**, a citizen of the United States of America; having a place of residence at 9075 La Jolla Shores Lane, La Jolla, CA 92037; and
2. **Jason B. Kenagy**, a citizen of the United States of America, having a place of residence at 2718 Bordeaux Avenue, La Jolla, CA 92037;

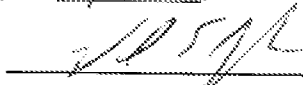
have sold, assigned and transferred and by these presents do sell, assign, transfer and set over unto QUALCOMM Incorporated, a Delaware corporation, having a place of business at 5775 Morehouse Drive, San Diego, California 92121-1714, its successors, legal representatives, or assigns, the entire right, title and interest in and to a certain invention relating to **METHODS AND APPARATUSES OF USER IDENTIFICATION AND NOTIFICATION OF MULTIMEDIA CONTENT** by me devised and the application for United States Patent therefore filed in the United States Patent and Trademark Office on _____, and assigned Serial No. _____ (and we hereby authorize and instruct QUALCOMM Incorporated to hereafter complete this Assignment by inserting the filing date and serial number in the space provided when known), including, without limitation, all provisional patent applications, and all original and reissue patents granted thereof, and all divisions, and continuations thereof, including the subject matter of any and all claims which may be obtained in every such patent, and all foreign rights to said invention, and covenant that I have full right to do so, and agree that I will communicate to said corporation or its representatives all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, make

ASSIGNMENT

all rightful oaths and generally do everything possible to aid said corporation, its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries.

The Commissioner of Patents and Trademarks is requested to issue the Letters Patent which may be granted for said invention or any part thereof unto said corporation in keeping with this Assignment.

Done at San Diego, California this 14 day of September, 2007.



Paul E. Jacobs

Done at San Diego, California this _____ day of _____, 2007.

Jason B. Kenagy

ASSIGNMENT

all rightful oaths and generally do everything possible to aid said corporation, its successors, assigns and nominees, to obtain and enforce proper patent protection for said invention in all countries.

The Commissioner of Patents and Trademarks is requested to issue the Letters Patent which may be granted for said invention or any part thereof unto said corporation in keeping with this Assignment.

Done at San Diego, California this _____ day of _____, 2007.

Paul E. Jacobs

Done at San Diego, California this 13th day of September, 2007.



Jason B. Kenagy