

PATENT ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the missing inventor, Steven J. Keiser previously recorded on Reel 019743 Frame 0106. Assignor(s) hereby confirms the Assignment..

CONVEYING PARTY DATA

Name	Execution Date
Randy Beck	01/13/2005
Gennye Feldman	01/12/2005
Rachel Riley Heitz	01/12/2005
Jon Steven Imada	01/14/2005
Paula S. Martinez	01/12/2005
Sven Miller	01/12/2005
Clyde Page	01/12/2005
Steven J. Keiser	08/08/2005

RECEIVING PARTY DATA

Name:	American Express Travel Related Services Company, Inc.
Street Address:	General Counsel's Office, American Express Tower, World Financial Center
City:	New York
State/Country:	NEW YORK
Postal Code:	10285-4900

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11844663

CORRESPONDENCE DATA

Fax Number: (602)382-6070  
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Email: hsobelman@swlaw.com  
Correspondent Name: Snell & Wilmer L.L.P.  
Address Line 1: 1 AZ Ctr, 400 E Van Buren St  
Address Line 2: Howard I. Sobelman, Esq.

PATENT

500366028

REEL: 019902 FRAME: 0641

CH \$40.00 11844663

Address Line 4: Phoenix, ARIZONA 85004

ATTORNEY DOCKET NUMBER:

70655.0936

NAME OF SUBMITTER:

Howard I. Sobelman

Total Attachments: 7

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## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																
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Email:	hsobelman@swlaw.com, landerson@swlaw.com																
Correspondent Name:	Howard Sobelman, Snell & Wilmer L.L.P.																

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Address Line 4: Phoenix, ARIZONA 85004-2202	
ATTORNEY DOCKET NUMBER:	70655.0936
NAME OF SUBMITTER:	Howard Sobelman
Signature:	/Howard Sobelman/
Date:	08/24/2007
Total Attachments: 5 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif source=Assignment#page5.tif	
RECEIPT INFORMATION	
EPAS ID:	PAT351143
Receipt Date:	08/24/2007
Fee Amount:	\$40

**ASSIGNMENT****UTILITY PATENT**

**WHEREAS**, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed in the patent application entitled SYSTEMS, METHODS, AND DEVICES FOR SELLING TRANSACTION ACCOUNTS filed herewith or was filed on \_\_\_\_\_ and assigned U.S. Serial No. \_\_\_\_\_;

**AND WHEREAS**, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a subsidiary of AMERICAN EXPRESS COMPANY (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein;

**NOW, THEREFORE**, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of ASSIGNEE, AMERICAN EXPRESS COMPANY or one of it's subsidiary companies, and that ASSIGNOR developed the subject matter of the invention on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;



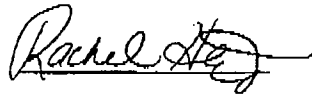
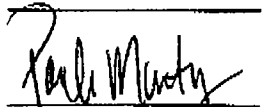

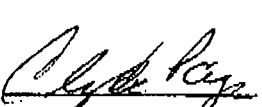
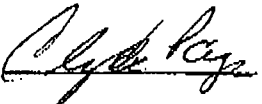
**THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the invention, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

**AND HEREBY AGREES** to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, derivative works, and applications based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal

representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the invention and any improvements and to file any of the aforementioned applications.

In the event that the Application Number and/or filing date is not available when this Assignment is executed, I hereby authorize and request any attorney associated with Snell & Wilmer L.L.P., Customer No. 20322, to insert above the filing date and/or the application number of said application when known.

**EXECUTED** as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Randy Beck	32 West Strong Lane Alpine, UT 84004		1/13/05
Gennye Feldman	203 WEST 9th St <del>228 West 72nd Street</del> Apt. 4F8 New York, NY 10023		1-12-05
Rachel Riley Heitz	8468 South Windmill Drive West Jordan, UT 84088		1-12-05
Jon Steven Imada	1816 South Standage Circle Mesa, AZ 85202		1-12-05
Paula S. Martinez	564 E. Compass Circle North Salt Lake, UT 84054		1-12-05
Sven Miller	1557 E Laird Ave. Salt Lake City, UT 84105		1-12-05
Clyde Page	2393 West 11625 South South Jordan, UT 84095		1/12/2005

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Phoenix, Arizona 85004-2202  
(602) 382-6228  
Fax (602) 382-6070

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Jon Steven Imada	<del>P.O. BOX 502</del> <del>1818 South Standage Circle</del> <del>Mesa, AZ 85202</del> DEWEY, AZ 86327	<i>Jon Steven Imada</i>	1-14-2005
Paula S. Martinez	564 E. Compass Circle North Salt Lake, UT 84054	_____	_____
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## ASSIGNMENT

## UTILITY PATENT

**WHEREAS**, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the addresses indicated below, have invented subject matter disclosed in the patent application entitled SYSTEMS, METHODS, AND DEVICES FOR SELLING TRANSACTION INSTRUMENTS filed on January 14, 2005 and assigned U.S. Serial No. 10/905,663.

**AND WHEREAS**, AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY, INC., a subsidiary of AMERICAN EXPRESS COMPANY (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of New York having its principal place of business and mailing address at General Counsel's Office, American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of memorializing its interest therein;

**NOW, THEREFORE**, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of ASSIGNEE, AMERICAN EXPRESS COMPANY or one of it's subsidiary companies, and that ASSIGNOR developed the subject matter of the invention on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the invention as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;

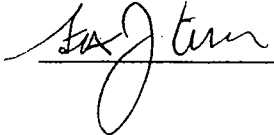
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**AND HEREBY AGREES** to transfer to ASSIGNEE, its successors, assigns and legal representatives, without further remuneration, a like interest in and to any improvements, derivative works, and applications based thereon, growing out of or relating to the invention; and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or perfect ASSIGNEE's full protection and title in and to the invention and any improvements and to file any of the aforementioned applications.



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INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
<u>Steven J. Keiser</u>	<u>2429 Chapel Rim Circle</u> <u>South Jordan, UT 84095</u>	<u></u>	<u>8/8/2005</u>

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