

9-14-07

U.S. PTO
11/901185
09/14/2007

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OMB No. 01

09-28-2007



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**ON FORM COVER SHEET
ENTRIES ONLY**

To the

Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Kraft, Roger E.
Russell, William R.
Wells, Rachel E.

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Ward/Kraft, Inc.

Internal Address: _____

Street Address: 2401 Cooper Street

City: Fort Scott

State: KS

Country: USA Zip: 66701

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) September 14, 2007

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

9/18/2007
1 FC:8021
SSITHIB1 00000038 11901185

40.00 OP

11/901185

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Ward/Kraft, Inc. Attn: Stephanie Hay

Internal Address: _____

Street Address: 2401 Cooper Street

City: Fort Scott

State: KS Zip: 66701

Phone Number: 620-223-5500

Fax Number: 620-224-2265

Email Address: shay@wardkraft.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature:

William R. Russell
Signature

9-14-07
Date

William R. Russell
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

Serial No.: _____ Filed: September 14, 2007

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I hereby assign to Ward Kraft, Inc. a corporation of Kansas hereinafter referred to as "Assignee", its successors, legal representatives and assigns the entire right, title and interest in and to my invention or improvements in

Combination Retailing System Providing Customized Prime Printing Services And Consumer Based Product Offerings and in and to the application for Letters Patent of the United States therefor, executed by me on or about the 14th day of September, 2007, and in and to any continuation, continuation-in-part, divisional and substitute applications therefor, and in and to any reissue or extension of any Letters Patent that may be granted upon any such applications.

I hereby authorize and request the Commissioner of Patents to issue said Letters Patent to said Assignee.

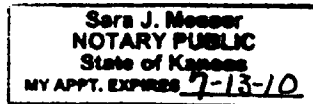
For said consideration I hereby agree, upon request of said Assignee, its successors, legal representatives or assigns, to execute any and all continuation, continuation-in-part, divisional and substitute applications for said invention or improvements, and make any rightful oath or supplemental oath or affidavit relating thereto, and any application for reissue or extension of any Letters Patent that may be granted upon any such applications that said Assignee, its successors, legal representatives or assigns may deem necessary or expedient, and for said consideration I further agree upon the request of said Assignee, its successors, legal representatives or assigns, in the event of said application or any continuation, continuation-in-part, divisional or substitute therefor, or Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in Interference, to cooperate to the best of my ability with said Assignee, its successors, legal representatives or assigns in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and I hereby agree to perform, upon such request, any and all lawful affirmative acts to obtain said Letters Patent and vest all rights therein hereby conveyed in said Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made. And for said consideration I hereby assign to said Assignee, its successors, legal representatives and assigns the entire right, title and interest in and to said invention or improvements for any and all foreign countries including my rights under the International Convention for the Protection of Industrial Property and agree upon request of the said Assignee, its successors, legal representatives or assigns to execute any and all documents that shall be required of me, to be executed in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to invest title in said foreign applications and patents in said Assignee, its successors, legal representatives and assigns.

WITNESS my hand and seal on the date indicated.

Roger E. Kraft
Inventor
William R. Russell
Inventor
Rachel E. Wells
Inventor
State of Kansas)

Roger E Kraft 9-14-07
Signature Date
Willi R. Russell 9-14-07
Signature Date
Rachel E. Wells 9-14-07
Signature Date

) ss.
County of Bourbon)



On this 13th day of September, 2007, before me, a Notary Public in and for the County and State aforesaid, appeared, Roger E. Kraft, William R. Russell, and Rachel Wells to me personally known to be the same persons whose names are subscribed to the foregoing instrument, and acknowledged that they executed said instrument as their free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the day and year last above given.

Sara J. Messer
Notary Public