

# PATENT ASSIGNMENT

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|-------------------------------------------------------------------------------------------------------------------|----------------------------------|
| SUBMISSION TYPE:                                                                                                  | NEW ASSIGNMENT                   |
| NATURE OF CONVEYANCE:                                                                                             | ASSIGNMENT                       |
| CONVEYING PARTY DATA                                                                                              |                                  |
| Name                                                                                                              | Execution Date                   |
| Jorgen Bodum                                                                                                      | 09/20/2007                       |
| RECEIVING PARTY DATA                                                                                              |                                  |
| Name:                                                                                                             | Pi-Design AG                     |
| Street Address:                                                                                                   | Kantonsstrasse 100, Postfach 463 |
| City:                                                                                                             | Triengen                         |
| State/Country:                                                                                                    | SWITZERLAND                      |
| Postal Code:                                                                                                      | CH-6234                          |
| PROPERTY NUMBERS Total: 1                                                                                         |                                  |
| Property Type                                                                                                     | Number                           |
| Application Number:                                                                                               | 29295615                         |
| CORRESPONDENCE DATA                                                                                               |                                  |
| Fax Number:                                                                                                       | (212)575-0671                    |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>                              |                                  |
| Phone:                                                                                                            | 212-790-9200                     |
| Email:                                                                                                            | axz@cll.com                      |
| Correspondent Name:                                                                                               | John J. Torrente                 |
| Address Line 1:                                                                                                   | 1133 Avenue of the Americas      |
| Address Line 2:                                                                                                   | COWAN, LIEBOWITZ & LATMAN, P.C.  |
| Address Line 4:                                                                                                   | New York, NEW YORK 10036         |
| ATTORNEY DOCKET NUMBER:                                                                                           | 26018.135 AXZ                    |
| NAME OF SUBMITTER:                                                                                                | John J. Torrente                 |
| Total Attachments: 3<br>source=Assignment#page1.tif<br>source=Assignment#page2.tif<br>source=Assignment#page3.tif |                                  |

OP \$40.00 29295615

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**PATENT**  
**REEL: 019908 FRAME: 0856**

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1. Name of conveying party(ies):  
**Jorgen Bodum**

Additional names(s) of conveying party(ies)

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ OtherExecution Date: **September 20, 2007**

2. Name and address of receiving party(ies):

Name: **Pi-Design AG**

Internal Address:

Street Address: **Kantonsstrasse 100, Postfach 463,****CH-6234, Triengen, Switzerland**

City: State: ZIP:

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: **September 20, 2007**

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **John J. Torrente**

Internal Address:

Street Address: **Cowan, Liebowitz & Latman, P.C.****1133 Avenue of the Americas**City: **New York** State: **NY** ZIP: **10036**

6. Total number of applications and patents involved:

**1**7. Total fee (37 CFR 3.41):.....\$ **40.00**☒ Enclosed - Any excess or insufficiency should be credited or debited to deposit account☐ Authorized to be charged to deposit account

8. Deposit account number:

**03-3415**

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.***John J. Torrente (Reg. No. 26,359)**

Name of Person Signing



Signature

**October 2, 2007**

Date

Total number of pages including cover sheet, attachments, and document:

**3**

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PATENT

REEL: 019908 FRAME: 0857

ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00) to me in hand paid, and for other good and valuable consideration, receipt and sufficiency of which I hereby acknowledge, I,

JØRGEN BODUM

of Käppelistrasse 15, Meggen, CH-6045, Switzerland,

believing myself to be the inventor of a certain invention or discovery in

ICE TEA JUG

as fully set forth and described in my application for United States Letters Patent (check one):

☒ executed by me on the 20th day of September, 2007,

☐ filed on the \_\_\_\_\_ day of \_\_\_\_\_, 2007, and assigned United States Application Serial Number \_\_\_\_\_,

and being the owner of all right, title and interest in and to said application and invention, warranting that I have not granted or agreed to grant to others any assignments, licenses, mortgages, or other rights or encumbrances regarding said application and invention, and believing that I have full right to convey the entire interest, both legal and equitable herein assigned, do hereby sell, assign, transfer and set over unto

PI-DESIGN AG, a Swiss Public Company,

and having an office and place of business at Kantonsstrasse 100, Postfach 463, CH-6234 Triengen, Switzerland,

as the Assignee and to its successors, assigns and nominees, the entire right, title and interest in and to said application and invention together with any and all other applications and patents either United States or foreign upon the same invention which I may now or hereafter have, and all divisions, reissues, continuations, continuations-in-part, substitutions and extensions thereof and all rights to obtain patents thereon, together with the right to apply for letters patent in foreign countries with full benefit of such priorities as may now or hereafter be granted to me by law or by treaty, including any international convention.

And I hereby covenant and agree that I will communicate to said Assignee,

PI-DESIGN AG,

its successors, assignees and nominees, all facts known to me respecting said invention and will, upon their request at any time, but without expense to me sign all lawful papers, execute all original, divisional, substitute, continuing and reissue applications and assignments, make all

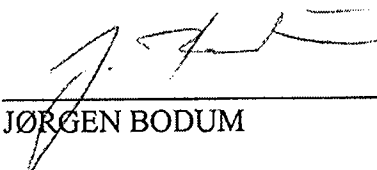
rightful oaths, testify as to facts relating to said invention in any legal proceedings, and generally do everything reasonable and proper to aid said Assignee,

PI-DESIGN AG,

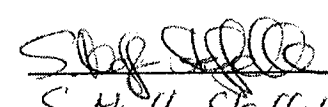
its successors, assigns and nominees, to receive proper protection for said invention in all countries.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal on the date indicated hereinafter:

Date: 20th September, 2007

  
JØRGEN BODUM

WITNESS:

  
S Muff-Staufferbach