

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Avi I Bleiweiss</td><td>07/12/2001</td></tr><tr><td>Aaftab A. Munshi</td><td>08/07/2001</td></tr></tbody></table>	Name	Execution Date	Avi I Bleiweiss	07/12/2001	Aaftab A. Munshi	08/07/2001	
Name	Execution Date						
Avi I Bleiweiss	07/12/2001						
Aaftab A. Munshi	08/07/2001						
RECEIVING PARTY DATA							
Name:	Believe, Inc.						
Street Address:	3203 Scott Boulevard						
City:	Santa Clara						
State/Country:	CALIFORNIA						
Postal Code:	95054						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11515371</td></tr></tbody></table>	Property Type	Number	Application Number:	11515371			
Property Type	Number						
Application Number:	11515371						
CORRESPONDENCE DATA							
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ATTORNEY DOCKET NUMBER:	07-476-A						
NAME OF SUBMITTER:	Robert J. Irvine III						
Total Attachments: 1 source=07-467-A-invassign#page1.tif							

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PATENT

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Please return recorded to:
Pillsbury Winthrop LLP
Ninth Floor, East Tower
1100 New York Avenue, N.W.
Washington, D.C. 20005-3918

Atty Dkt. 69102/0278149
Client Ref. BEL-025

**ASSIGNMENT
of U.S. Patent Application**

WHEREAS, the undersigned, to wit Avi I. BLEIWEISS and Aaftab A. MUNSHI (hereinafter ASSIGNOR), have made an invention known as Docket No. 69102/278149 and entitled, "*Method and System for Digital Rendering Over a Network*," for which an application for Letters Patent of the United States was executed even date herewith and is about to be filed in the United States Patent and Trademark Office; and

WHEREAS, **Believe, Inc.**, ASSIGNEE, a corporation duly organized and existing under the laws of the State of Delaware and having its principal office and place of business at 3203 Scott Boulevard, Santa Clara, California 95054, desires to acquire an interest therein;

* * *

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to the said invention in the United States and all foreign countries, as described in the aforesaid application, and to the said application and to all continuations, divisions, reissues and substitutes of said application, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives.

ASSIGNOR hereby agrees to execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

ASSIGNOR furthermore agrees upon request of said ASSIGNEE, and without further remuneration, to execute any and all papers desired by said ASSIGNEE for the filing and granting of foreign applications and the perfecting of title thereto in said ASSIGNEE.

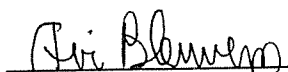
The undersigned hereby authorizes Pillsbury Winthrop LLP, of the above address, to insert further identification necessary or desirable for recordation of this document.

Executed on the date below indicated.

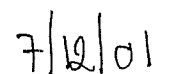
Signature

Date Signed

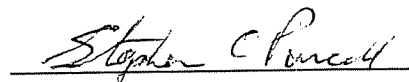
Witness



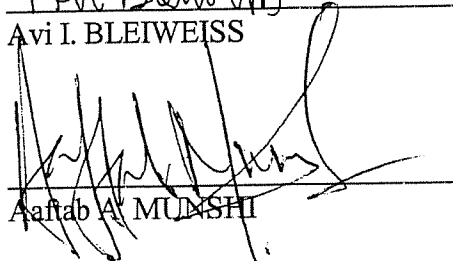
Avi I. BLEIWEISS



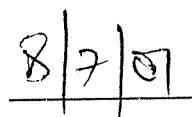
7/12/01




Stephen C. Purcell



Aaftab A. MUNSHI



8/7/01



Stephen C. Purcell

RECORDED: 10/04/2007

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