

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT											
NATURE OF CONVEYANCE:	ASSIGNMENT											
EFFECTIVE DATE:	03/15/2007											
<b>CONVEYING PARTY DATA</b>												
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> <tr> <td>Takumi NISHIMURA</td> <td>03/15/2007</td> </tr> <tr> <td>Eiichi MORI</td> <td>03/15/2007</td> </tr> </table>			Name	Execution Date	Takumi NISHIMURA	03/15/2007	Eiichi MORI	03/15/2007				
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<b>RECEIVING PARTY DATA</b>												
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Matsushita Electric Industrial Co., Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>1006, Oaza Kadoma,</td> </tr> <tr> <td>City:</td> <td>Kadoma-shi, Osaka</td> </tr> <tr> <td>State/Country:</td> <td>JAPAN</td> </tr> <tr> <td>Postal Code:</td> <td>571-8501</td> </tr> </table>			Name:	Matsushita Electric Industrial Co., Ltd.	Street Address:	1006, Oaza Kadoma,	City:	Kadoma-shi, Osaka	State/Country:	JAPAN	Postal Code:	571-8501
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<b>PROPERTY NUMBERS Total: 1</b>												
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<b>CORRESPONDENCE DATA</b>												
<p>Fax Number: (202)887-0357</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 202-659-2930</p> <p>Email: rpelayo@kqhpatentlaw.com</p> <p>Correspondent Name: Kratz, Quintos &amp; Hanson, LLP.</p> <p>Address Line 1: 1420 K Street, N.W. Suite 400</p> <p>Address Line 4: Washington, DISTRICT OF COLUMBIA 20005</p>												
ATTORNEY DOCKET NUMBER:	070149											
NAME OF SUBMITTER:	Mel R. Quintos											
<p>Total Attachments: 1</p> <p>source=070149Asn#page1.tif</p>												

CH \$40.00 11662731

**PATENT**

**500369133**

**REEL: 019921 FRAME: 0185**

# U.S. ASSIGNMENT

(Insert ASSIGNEE's  
Name(s) Address(es))

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter ASSIGNOR) by  
**Matsushita Electric Industrial Co., Ltd. of 1006, Oaza Kadoma, Kadoma-shi,**  
**Osaka 571-8501 JAPAN**

(hereinafter ASSIGNEE), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled:

(Title of Invention)

**MAGNETIC RECORDING/REPRODUCING APPARATUS AND TAPE THREADING  
METHOD THEREOF**

(\*If the assignment is  
being filed after the  
filing of the  
application, this  
section must be  
completed)

for which application for Letters Patent of the United States was executed on even date herewith unless otherwise indicated below:

\* filed on March 14, 2007, Serial No. 11/662,731

(Armstrong, Kratz, Quintos, Hanson & Brooks, LLP is hereby authorized to insert the serial code, serial number and/or filing date hereon, when known)

and all Letters Patent of the United States to be obtained therefor on said application or any continuation, divisional, substitute, reissue or reexamination thereof for the full term or terms for which the same may be granted.

The ASSIGNOR agrees to execute all papers necessary in connection with the application and any continuation, divisional, reissue or reexamination applications thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient.

The ASSIGNOR agrees to execute all papers necessary in connection with any interference, litigation, or other legal proceeding which may be declared concerning this application or any continuation, divisional, reissue or reexamination thereof or Letters Patent or reissue patent issued thereon and to cooperate with the ASSIGNEE in every way possible in obtaining and producing evidence and proceeding with such interference, litigation, or other legal proceeding.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

(Signatures)

<u>Takumi Nishimura</u> (Signature)	<u>Takumi NISHIMURA</u> (Type Name)	<u>March 15, 2007</u> (Date)
<u>Eiichi Mori</u> (Signature)	<u>Eiichi MORI</u> (Type Name)	<u>March 15, 2007</u> (Date)
_____ (Signature)	_____ (Type Name)	_____ (Date)
_____ (Signature)	_____ (Type Name)	_____ (Date)
_____ (Signature)	_____ (Type Name)	_____ (Date)
_____ (Signature)	_____ (Type Name)	_____ (Date)

NO LEGALIZATION REQUIRED

Re. 01/04

PATENT

RECORDED: 10/04/2007

REEL: 019921 FRAME: 0186