

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
EFFECTIVE DATE:	10/08/2007										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Eddie Siu</td><td>10/08/2007</td></tr><tr><td>Keith James Hensel</td><td>10/08/2007</td></tr></tbody></table>		Name	Execution Date	Eddie Siu	10/08/2007	Keith James Hensel	10/08/2007				
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Breville Pty Limited</td></tr><tr><td>Street Address:</td><td>Building 2, Port Air Industrial Estate, 1A Hale Street</td></tr><tr><td>City:</td><td>Breville NSW</td></tr><tr><td>State/Country:</td><td>AUSTRALIA</td></tr><tr><td>Postal Code:</td><td>2019</td></tr></table>		Name:	Breville Pty Limited	Street Address:	Building 2, Port Air Industrial Estate, 1A Hale Street	City:	Breville NSW	State/Country:	AUSTRALIA	Postal Code:	2019
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: (028)252-7810 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 61 2 8252 7800											
Email: robyn@molins.net.au											
Correspondent Name: Michael Molins, Molins & Co.											
Address Line 1: Level 6, 139 Macquarie Street											
Address Line 2: Suite 5											
Address Line 4: Sydney NSW, AUSTRALIA 2000											
ATTORNEY DOCKET NUMBER:	BRE0504U										
NAME OF SUBMITTER:	Michael Molins										
Total Attachments: 3											

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PATENT
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PATENT

REEL: 019931 FRAME: 0789

Pending Application:
DOCKET NO.: BRE0504U

ASSIGNMENT

WHEREAS, we **Eddie Siu** of Building 2, Port Air Industrial Estate, 1A Hale Street, Botany, New South Wales, 2019, Australia, and **Keith James Hensel** of Building 2, Port Air Industrial Estate, 1A Hale Street, Botany, New South Wales, 2019, Australia, hereinafter referred to as the assignors, are the inventors of certain inventions or improvements for which we have made application for Letters Patent to the United States, identified as Case No. 11/854,548, entitled: **Juicer Speed Control**;

WHEREAS, **Breville Pty Limited**, of Building 2, Port Air Industrial Estate, 1A Hale Street, Botany, NSW, 2019, Australia, hereinafter referred to as the assignee, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries:

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to each of us in hand paid by said assignee, and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the said assignors, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of any substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any reissue or reissues or extensions or extensions of said Letter Patent, the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have held and enjoyed by us had this assignment, sale and transfer not been made.

AND we hereby covenant that we have full right to convey the entire interest herein assigned, and that we have not executed and will not execute any agreement in conflict herewith, and we further covenant and agree that we will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letter Patent to said assignee, its successors, assigns, nominees, or legal representatives, and we agree to communicate to said assignee or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representative to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

We further authorize and direct our attorneys, if required, to insert below the serial number and filing date of said application as soon as the same shall have been made known to them by the United States Patent Office.

IN WITNESS WHEREOF, we have hereunto set my hands and seals.

Date: 8 OCTOBER 2007

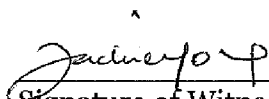


Assignor - Eddie Siu

STATEMENT BY WITNESS

I, JACKIE YONG, whose full post office address is 8 HANNAN ST, MAROUBRA NSW 2035 was personally present and did see **Eddie Siu** execute the above assignment on the 8TH day of OCTOBER, 2007, and such assignor is personally known to me to be the person described in such document.

Date: 8 OCTOBER 2007



Signature of Witness

Date: 8 OCTOBER 2007

Keith James Hensel
Assignor – Keith James Hensel

STATEMENT BY WITNESS

I, JACKIE YONG, whose full post
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was personally present and did see **Keith James Hensel** execute the above
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Jackie Yong
Signature of Witness
