

CUSTOMIZED  
Form PTO-1595 (Rev. 08/05)U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office**RECORDATION FORM COVER SHEET  
PATENTS ONLY**To the Director of the U.S. Patent and Trademark Office:  
Please record the attached documents or the new addresses below.☒ Via Facsimile  
Docket No.: P09321US00/DEJ**1. Name of conveying party(ies):**

Hélène COURTAIGNE DELALANDE

**2. Name and address of receiving party(ies):**Name: GUERLAIN SOCIETE ANONYME  
Street Address: 68 Avenue des Champs-Élysées  
City + Address: Paris 75008, FRANCE**3. Nature of conveyance**

- ☒
- Assignment
- ☐
- Merger
- 
- ☐
- Change of Name
- ☐
- Security Agreement
- 
- ☐
- Other:

**Execution Date(s):**

September 17, 2007

**4. Application number(s) or patent number(s)**

- ☐
- This document is filed together with a new application.

A. Patent Application No.(s)

29/295,707

B. Patent No.(s)**5. Name and address to whom correspondence should be directed:**Name: Douglas E. Jackson  
Stites & Harbison PLLC • 1199 North Fairfax St. • Suite 900 • Alexandria, VA 22314-1437  
Telefax: 703-739-9577 • Telephone: 703-739-4900 • CUSTOMER NO. 00881**6. Total number of applications and patents involved:**

#1

**7. Total fee (37 CFR 1.21(h) & 3.41)**

- ☒
- Payment by attached
- CREDIT CARD PAYMENT FORM (PTO-2038)**
- 
- (Any insufficiency of fee herewith is authorized to be charged to Deposit Account 12-0555)

\$40

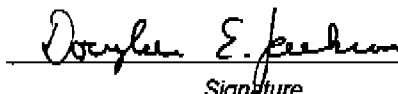
**8. Payment Information**

Credit Card: Last 4 Numbers 1009 Expiration Date: 12/09

**9. Signature:**

Douglas E. Jackson

Name of person signing



Signature

October 5, 2007

Date

Total number of pages including cover sheet, attachments and documents:

Documents to be recorded (including cover sheet) should be faxed to 571-273-0140.  
For assistance call: 571-272-3350

1049LT:20351:53891:1:ALEXANDRIA

700345146

**PATENT**  
**REEL: 019937 FRAME: 0237**

OP \$40.00 29295707

BDAN/D 07L0147

New Success 2007

## ASSIGNMENT OF PATENT APPLICATION

*(US rights only - all US rights assigned by inventors to a single assignee)*

WHEREAS,

1) Hélène COURTAIGNE DELALANDE

residing respectively at

1) 1 rue de la Paix, 92100 Boulogne, FRANCE

(hereinafter referred to as the "ASSIGNOR") has/have invented certain new and useful improvements in FLASK FOR COSMETIC

for which an application for a United States Patent

☒ was executed on even date herewith

☐ was executed on

☐ was filed on , as Serial No.:

And WHEREAS, GUERLAIN SOCIETE ANONYME

whose Post Office Address is 68 Avenue des Champs-Élysées, PARIS 75008, FRANCE

(hereinafter referred to as the "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof.

NOW THEREFORE in consideration of the sum of ten U.S. dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR does hereby assign, sell, transfer and set over unto the ASSIGNEE the entire right, title and interest in and to said application and the invention(s) and improvement(s) therein disclosed, for the United States of America, and any Letters Patent which may issue therefor in the United States and all divisions, continuations, reissues, renewals and/or extensions thereof, said ASSIGNEE to have and to hold the interests herein assigned to the full ends of the terms of said Letters Patent and any and all divisions, continuations, reissues, renewals and/or extensions thereof, respectively, as fully and entirely as the same would have been held and enjoyed by the ASSIGNOR had this assignment not been made.

And for the consideration aforesaid, ASSIGNOR agrees that ASSIGNOR will communicate to said ASSIGNEE or the representatives thereof any facts known to ASSIGNOR respecting the invention(s) and improvement(s) of the said United States application, and will, upon request, but without expense to ASSIGNOR, testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue, continuation, renewal and/or extension applications, make all rightful oaths, and generally do all other and further lawful acts, deemed necessary or expedient by said ASSIGNEE or by counsel for said ASSIGNEE, to assist or enable said ASSIGNEE to obtain and enforce full benefits from the rights and interests herein assigned.

This assignment shall be binding upon the ASSIGNOR's heirs, executors, administrators, successors and/or assigns, and shall inure to the benefit of the heirs, executors, administrators, successors, and/or assigns, as the case may be, of the ASSIGNEE.

- 1 -

Stites & Harbison PLLC • 1199 North Fairfax Street • Suite 900 • Alexandria Virginia 22314

1049LT:0002:52352:1:ALEXANDRIA

BDA/NJD 07L0147

New Success 2007

The Commissioner of Patents is requested to issue such Letters Patent in accordance with this assignment.

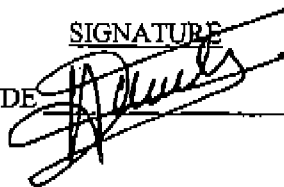
I hereby authorize and request any attorney of record in said Application or any attorney of Stites & Harbison, PLLC, Customer Nos. 00881, 24350 or 32885, to insert above any information concerning the identity of the parties or of said Application (including the serial no. and filing date).

NAME

SIGNATURE

DATE

1) Hélène COURTAIGNE DELALANDE



17/9/2007

- 2 -

Stites & Harbison PLLC • 1199 North Fairfax Street • Suite 900 • Alexandria Virginia 22314

1049LT:0002:52362:1:ALEXANDRIA

PATENT

RECORDED: 10/05/2007

REEL: 019937 FRAME: 0239