\$40.00 292956

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Dilip K. Bhavnani	09/14/2007

RECEIVING PARTY DATA

Name:	SUN COAST MERCHANDISE CORPORATION	
Street Address:	6315 Bandini Blvd.	
City:	Commerce	
State/Country:	CALIFORNIA	
Postal Code:	90040	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29295638

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ATTORNEY DOCKET NUMBER: COTAP-229D

NAME OF SUBMITTER: Stephen T. Bang

Total Attachments: 1

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PATENT REEL: 019940 FRAME: 0016

ASSIGNMENT

WHEREAS Carl Cetera hereafter referred to as ASSIGNOR is the inventor and owner of U.S. Design Patent Application, entitled MAGNIFYING GLASS PEN ("Patent Application") having Docket Number COTAP-229D and of the invention or inventions described and claimed therein or which may be claimed for such invention or inventions; and

WHEREAS, Cotapaxi Custom Design and Manufacturing, LLC having a place of business at 338 Hackensack Street, Carlstadt, NJ 07072, said corporation hereafter referred to as ASSIGNEE, desires to acquire the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any Patents which issue therefrom.

Now, THEREFORE, for valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer, and set over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right, title, and interest in and to said invention or inventions and said Patent Application and any utility or design patents which issue therefrom including any continuations, continuations-in-part, divisions, reexamination certificates, renewals, substitutes or reissues thereof and any foreign patent rights corresponding to or derived from any of them for the full term for which the same may be granted; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which issue therefrom to said ASSIGNEE its successors and assigns, in accordance with this assignment.

Carl Cetera

RECORDED: 10/10/2007

Date

PATENT REEL: 019940 FRAME: 0017