

PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT
NATURE OF CONVEYANCE:		ASSIGNMENT
CONVEYING PARTY DATA		
Name		Execution Date
Hermann Calabria		09/28/2007
RECEIVING PARTY DATA		
Name:	Diamond Review, Inc.	
Street Address:	P.O. Box 609	
City:	Los Altos	
State/Country:	CALIFORNIA	
Postal Code:	94023	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11855915	
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NAME OF SUBMITTER:	Brian R. Coleman	
Total Attachments: 1		
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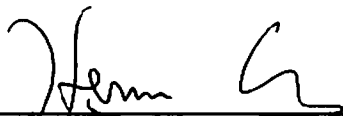
ASSIGNMENT

THIS ASSIGNMENT is by **Hermann CALABRIA** (the "Assignor"). I, the Assignor, have invented certain inventions (the "Inventions") described in a United States Patent Application entitled "**SOCIAL-NETWORK ENABLED REVIEW SYSTEM WITH SUBJECT-OWNER CONTROLLED SYNDICATION MANAGEMENT**" (the "Application") bearing Application No. 11/855,915 and filed on September 14, 2007.

Diamond Review, Inc., a Delaware corporation, having a place of business at P.O. Box 609, Los Altos, CA 94023 ("Assignee"), desires to acquire the entire right, title and interest in and to the Inventions and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Inventions in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Inventions, the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor is the sole owner of the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other applications for Patents; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee.

Date: 9/28/07



Hermann Calabria