

9.26.07

Form PTO-1595  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

10-09-2007

ET

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To the honorable Commi:

103451569

ached original documents or copy thereof.

1. Name of conveying party(ies):

**Katsunosuke Endo, Yuji Endo, Nahoko Kato,  
Michiko Kohyama, Emiko Kuroda, Junichi Murata,  
Makoto Sasaki, Kumiko Terakado,  
Geoffrey A. Wexler**

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: **Disney Enterprises, Inc.**

Internal Address: \_\_\_\_\_

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name

Execution Date: **September 21, 2007**

Street Address: **500 South Buena Vista Street**

City: **Burbank** State: **CA** Zip: **91521**

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: **September 21, 2007**

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Farshad Farjami, Esq.**

Internal Address: **Farjami & Farjami LLP**

Street Address: **24522 La Alameda Ave., Suite 360**

City: **Mission Viejo** State: **California** Zip: **92691**

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41). . . . . \$ **40.00**

- Enclosed (Payment by Credit Card Form PTO-2038 enclosed)
- Underpayment or Overpayment is Authorized to be Charged or Credited to Deposit Account

8. Deposit account number: **50-0731**

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8. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Farshad Farjami, Esq.**  
Name of Person Signing

**9/26/07**  
Date

Total number of pages including cover sheet, attachments, and documents: 7

Mail documents to be recorded with required cover sheet information to:  
Mail Stop Assignment Recordation Services, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450

07-DIS-060-WDIG-US-UTL

**PATENT**  
**REEL: 019951 FRAME: 0266**

01/01/2007 0000005/ 11904525

40.00 DP

4 FC:8021

**ASSIGNMENT**

WHEREAS, I/WE:

INVENTOR NAME	INVENTOR RESIDENCE ADDRESS
Katsunosuke Endo	1-1-6-603 Sakurajyosui, Setagaya-ku, Tokyo 156-0045, Japan
Yuji Endo	2-11-3-801 Nishi-Azabu, Minato-ku, Tokyo 106-0031, Japan
Nahoko Kato	1-10-3-206 Honmachi, Shibuya-ku, Tokyo 151-0071 Japan
Michiko Kohyama	4-7-11-201 Kasuya, Setagaya-ku, Tokyo 157-0063, Japan
Emiko Kuroda	4-11-1-506 Kurihara, Niiza, Saitama 352-0035, Japan
Junichi Murata	Ohji Kita-wing 402, 3-22-3 Shinden, Adachi-ku, Tokyo 123-0865, Japan
Makoto Sasaki	8-23-3-807 Nishi-Kamata, Ota-ku, Tokyo 153-8922, Japan
Kumiko Terakado	1-22-23-309 Ebisu, Shibuya-ku, Tokyo 150-0013, Japan
Geoffrey A. Wexler	7-17-3 Ebara, Shinagawa-ku, Tokyo 142-0063, Japan

have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled METHOD AND SYSTEM FOR PROVIDING A MULTIMEDIA PRESENTATION TO A MOBILE DEVICE USER, filed herewith;

AND WHEREAS DISNEY ENTERPRISES, INC., a Delaware corporation (hereinafter, together with any successors, legal representatives and assigns thereof, called "Assignee"), wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I/WE have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and I/WE hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment.

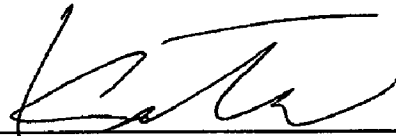
Each of the undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patents to Assignee.

Each of the undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

Each of the undersigned warrants himself/herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith;

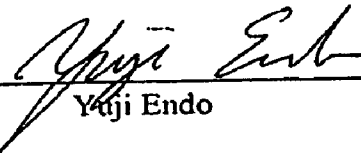
AND I/WE HEREBY further covenant and agree that I/WE will communicate to Assignee any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, re-examination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 13<sup>th</sup> day of September, 2007.



Katsunosuke Endo

IN TESTIMONY WHEREOF, I hereunto set my hand this 13<sup>th</sup> day of September, 2007.



Yoji Endo

IN TESTIMONY WHEREOF, I hereunto set my hand this 14<sup>th</sup> day of September, 2007

N. Kato  
Nahoko Kato

IN TESTIMONY WHEREOF, I hereunto set my hand this 13<sup>th</sup> day of September, 2007

Michiko Kohyama  
Michiko Kohyama

IN TESTIMONY WHEREOF, I hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
Emiko Kuroda

IN TESTIMONY WHEREOF, I hereunto set my hand this 14 day of September, 2007

Junichi Murata  
Junichi Murata


IN TESTIMONY WHEREOF, I hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
Nahoko Kato

IN TESTIMONY WHEREOF, I hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
Michiko Kohyama

IN TESTIMONY WHEREOF, I hereunto set my hand this 21 day of September, 2007.

  
\_\_\_\_\_  
Emiko Kuroda

IN TESTIMONY WHEREOF, I hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
Junichi Murata

IN TESTIMONY WHEREOF, I hereunto set my hand this 13<sup>th</sup> day of Sep, 2007

  
\_\_\_\_\_  
Makoto Sasaki

IN TESTIMONY WHEREOF, I hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

\_\_\_\_\_  
Kumiko Terakado

IN TESTIMONY WHEREOF, I hereunto set my hand this 13<sup>th</sup> day of September, 2007.

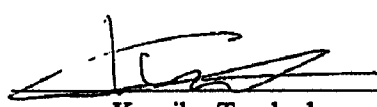
  
\_\_\_\_\_  
Geoffrey A. Wexler

IN TESTIMONY WHEREOF, I hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

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Makoto Sasaki

IN TESTIMONY WHEREOF, I hereunto set my hand this 19<sup>th</sup> day of September, 2007



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Kumiko Terakado

IN TESTIMONY WHEREOF, I hereunto set my hand this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

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Geoffrey A. Wexler