

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Peter Stern</td><td>09/28/2007</td></tr><tr><td>Joan Gillman</td><td>10/05/2007</td></tr></tbody></table>	Name	Execution Date	Peter Stern	09/28/2007	Joan Gillman	10/05/2007	
Name	Execution Date						
Peter Stern	09/28/2007						
Joan Gillman	10/05/2007						
RECEIVING PARTY DATA							
Name:	Time Warner Cable, Inc.						
Street Address:	290 Harbor Drive						
City:	Stamford						
State/Country:	CONNECTICUT						
Postal Code:	06902						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11756868</td></tr></tbody></table>	Property Type	Number	Application Number:	11756868			
Property Type	Number						
Application Number:	11756868						
CORRESPONDENCE DATA							
Fax Number:	(703)391-2901						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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ATTORNEY DOCKET NUMBER:	2816-071						
NAME OF SUBMITTER:	Elliott D. Light, Esq.						
Total Attachments: 3 source=Assignment_Executed_2816-071#page1.tif source=Assignment_Executed_2816-071#page2.tif							

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PATENT
REEL: 019956 FRAME: 0311

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of Peter Stern, et al

Application No.: 11/756,868

Group Art Unit: 1724

Filed: June 1, 2007

Examiner: Not Yet Assigned

For: A SYSTEM AND METHOD FOR PROVIDING PROGRAM-RELATED CONTENT
IN A MULTI-SERVICES DISTRIBUTION SYSTEM

* * * * *
ASSIGNMENT Pursuant to 37 CFR § 3.56
* * * * *

I, Peter Stern, residing at 119 Lockwood Rd., Riverside, CT 06878,
and I, Joan Gillman, residing at 61 Hermit Lane, Westport, CT 06880
for good and valuable consideration, the sufficiency of which is hereby acknowledged, do hereby
sell, assign and transfer unto Time Warner Cable, Inc, a corporation organized under the laws of
the State of Delaware, having its office at 290 Harbor Drive, Stamford, CT 06902 (hereinafter
"ASSIGNEE"), the entire right, title and interest, including the right to pursue damages for past
infringement, together with all rights of priority, in and to all my inventions described and/or
claimed in (a) the utility patent application filed with the United States Patent and Trademark
Office titled "A System and Method for Providing Program-Related Content in a Multi-Services
Distribution System", the specification of which was filed on June 1, 2007, and having
Application No. 11/756,868; as well as all divisional, continuation and reissue applications
claiming priority therefrom and all foreign counterparts thereof, including any application filed
in the Patent Cooperation Treaty ("PCT") and any national stage filing resulting from any such
PCT filing, together with all patents issuing on any of the aforesaid applications, the same to be
held and enjoyed by ASSIGNEE, its successors, assigns or other legal representatives, to the full
ends of the terms of all said patents therefore which may be granted.

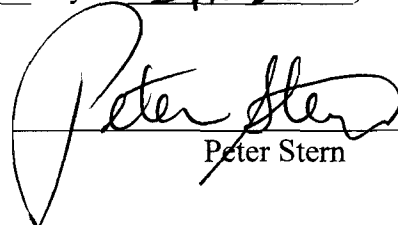
I HEREBY AUTHORIZE ASSIGNEE to make application for and to receive patents
for said inventions in any foreign countries in its own name, or in my name, at its election.

AND I HEREBY COVENANT AND AGREE that I will execute or procure any further necessary assurance of title to said inventions and any patents which may issue therefor and that I will, at any time, upon the request and at the expense of ASSIGNEE deliver any testimony in any legal proceedings and execute all papers that may be necessary or desirable to perfect the title to said inventions or any patents which may be granted therefor in ASSIGNEE, its successors, assigns, or other legal representatives, and that I will, at any time, upon the request and at the expense of the ASSIGNEE execute any continuations, divisions, reissues, or any other additional applications for patents for said inventions or any part or parts thereof, all of which applications and any patents issuing thereof are hereby assigned to ASSIGNEE, and will make all rightful oaths, and do all lawful acts requisite for procuring the same therein, without further compensation, but at the expense of ASSIGNEE, its successors, assigns or other legal representatives.

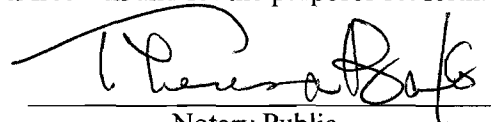
AND I HEREBY AUTHORIZE AND REQUEST the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States for said inventions, resulting from any of the aforesaid applications to ASSIGNEE.

WITNESS MY HAND and seal this 28th day of September, 2007.

STATE OF Connecticut
COUNTY OF Fairfield


Peter Stern

On this 28th day of September, 2007 personally appeared before me Peter Stern, to me known, and known by me to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth.


Notary Public

My commission expires: _____

THERESA BAKS
Notary Public
My Commission Expires
February 28, 2009

WITNESS MY HAND and seal this 5th day of October, 2007.

STATE OF Connecticut

COUNTY OF Fairfield

Joan Gillman
Joan Gillman

On this 5th day of October, 2007 personally appeared before me Joan Gillman, to me known, and known by me to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth.

Theresa Baks
Notary Public

My commission expires: _____

THERESA BAKS
Notary Public
My Commission Expires
February 28, 2009

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