PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Rony Zeidan	10/11/2007

RECEIVING PARTY DATA

Name:	PRL USA Holdings, Inc.	
Street Address:	103 Foulk Road, Suite 254	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19803	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29296049

CORRESPONDENCE DATA

(212)259-2482 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Baker Botts LLP Correspondent Name: Address Line 1: 30 Rockefeller Plaza

Address Line 4: New York, NEW YORK 10112

ATTORNEY DOCKET NUMBER:	070284.0677
NAME OF SUBMITTER:	Janice Krowl

Total Attachments: 2

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> **PATENT** REEL: 019956 FRAME: 0594

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<u>ASSIGNMENT</u>

WHEREAS, I, RONY ZEIDAN, a citizen of the UNITED STATES, residing in NEW YORK, County of NEW YORK, State of NEW YORK, whose post office address is 555 WEST 23rd STREET, APT. S6N, NEW YORK, NEW YORK 10013, have created and invented a new, original and ornamental design as set forth and described in application for Design Letters Patent of the United States entitled "BOTTLE AND CAP"; and

WHEREAS, PRL USA HOLDINGS, INC., a corporation organized and existing under the laws of the State of Delaware, and having an office for the transaction of business at 103 Foulk Road, Suite 254, Wilmington, Delaware 19803, is desirous of acquiring the entire right, title and interest in and to said design and any improvements thereon, and in and to the said application for Design Letters Patent therefor, and any Design Letters Patent which may be obtained therefor;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that I, the said RONY ZEIDAN, for and in consideration of the sum of One Dollar (\$1.00), lawful money of the United States, to me in hand paid by said PRL USA HOLDINGS, INC., and other valuable considerations unto me moving from said PRL USA HOLDINGS, INC., at or before the ensealing and delivery of these presents, the receipt of which is hereby acknowledged, have sold, assigned, transferred and conveyed and by these presents do sell, assign, transfer and convey, unto said PRL USA HOLDINGS, INC., its successors and assigns, the entire right, title and interest in and to the said design as set forth and described in application for Design Letters Patent of the United States entitled "BOTTLE AND CAP", executed concurrently herewith, and any and all improvements thereon, and in and to said application and any division, continuation or continuation-in-part thereof, and in and to any Design Letters Patent of the United States which may be issued on any of said applications, and any reissues thereof, and in and to any and all applications for Design Registrations filed in foreign countries for said invention or improvements including all priority rights, and any and all Design Registrations which may be granted in foreign countries therefor, TO HAVE AND TO HOLD THE SAME to the full end of the term or terms for which any and all said Design Letters Patent and Design Registrations may be granted;

AND I, the said RONY ZEIDAN, do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Letters Patent of the United States to said PRL USA HOLDINGS, INC., as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said PRL USA HOLDINGS, INC., its successors and assigns;

AND I, the said RONY ZEIDAN, for the considerations aforesaid, do hereby covenant and agree to and with said PRL USA HOLDINGS, INC., its successors and assigns, that we have the full power to make this assignment, and that the rights assigned are not

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encumbered by any grant, license or right heretofore given, and that I, my executor or administrator, shall and will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which, in the opinion of counsel for said PRL USA HOLDINGS, INC., its successors and assigns, may be required or necessary more effectively to secure to and vest in said PRL USA HOLDINGS, INC., its successors and assigns, the entire right, title and interest in and to said design and improvements, applications, Design Letters Patent, Design Registrations, rights, titles, benefits, privileges, and advantages hereby sold, assigned, transferred and conveyed.

IN WITNESS WHEREOF, I, the said RONY ZEIDAN, have hereunto set my

hand and seal on the date below written.

RONVZEIDAN

STATE OF NEW YORK

:ss.:

COUNTY OF NEW YORK)

BE IT KNOWN, that on this ______ day of October, 2007 before me personally came RONY ZEIDAN, to me known and known to me to be the person mentioned in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed for the use and purposes therein mentioned.

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LISA M. GIGLIOTTI
NOTARY PUBLIC, State of New York
No. 4946400
Qualified in Nassau County
Commission Expires February 6, 20 l

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RECORDED: 10/12/2007

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