

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lyle Einstein</td> <td>04/09/2003</td> </tr> <tr> <td>John Colby</td> <td>03/17/2003</td> </tr> <tr> <td>Tom Lockwood</td> <td>03/19/2003</td> </tr> </tbody> </table>		Name	Execution Date	Lyle Einstein	04/09/2003	John Colby	03/17/2003	Tom Lockwood	03/19/2003
Name	Execution Date								
Lyle Einstein	04/09/2003								
John Colby	03/17/2003								
Tom Lockwood	03/19/2003								
RECEIVING PARTY DATA									
Name:	Rock-Tenn Company								
Street Address:	504 Thrasher Street								
City:	Norcross								
State/Country:	GEORGIA								
Postal Code:	30071								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Patent Number:</td> <td>7243663</td> </tr> </tbody> </table>		Property Type	Number	Patent Number:	7243663				
Property Type	Number								
Patent Number:	7243663								
CORRESPONDENCE DATA									
Fax Number:	(770)248-4402								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	6782917537								
Email:	mbaggett@rocktenn.com								
Correspondent Name:	Meg Baggett								
Address Line 1:	504 Thrasher Street								
Address Line 4:	Norcross, GEORGIA 30071								
NAME OF SUBMITTER:	Meg Baggett								
Total Attachments: 4 source=1101-2099-702-4322 - Floss Dispenser Cap - Inventors Assignment#page1.tif source=1101-2099-702-4322 - Floss Dispenser Cap - Inventors Assignment#page2.tif source=1101-2099-702-4322 - Floss Dispenser Cap - Inventors Assignment#page3.tif source=1101-2099-702-4322 - Floss Dispenser Cap - Inventors Assignment#page4.tif									

OP \$40.00 7243663

PATENT

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REEL: 019965 FRAME: 0855

ASSIGNMENT

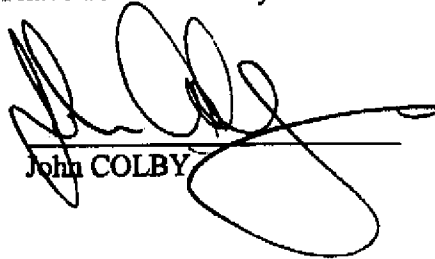
WHEREAS, we, Lyle EINSTEIN, John COLBY, and Tom LOCKWOOD, have invented certain improvements in "*Floss Dispenser Cap*" for which a provisional application was filed in the U. S. Patent and Trademark Office on November 12, 2002 and assigned U.S. Application No. 60/425,838; and

WHEREAS, ROCK-TENN COMPANY, a Georgia corporation having its principal place of business at 504 Thrasher Street, Norcross, Georgia 30071, desires to purchase same;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ROCK-TENN COMPANY, the receipt and sufficiency of which are hereby acknowledged, we have sold, assigned, transferred and conveyed and by these presents do hereby sell, assign, transfer and convey unto ROCK-TENN COMPANY, in and for the United States and its territories and all foreign countries, the entire right, title and interest in and to said provisional application, in and to the invention therein set forth, in and to any U.S. and non-U.S. applications claiming priority thereto and in and to any patent which may issue on any utility or national stage application or any divisional, continuation, and reissue thereof; and we hereby bind ourselves, our heirs, legal representatives, administrators and assigns properly to execute without further consideration, any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made.

U.S. Provisional Application No. 60/425,838
Entitled "Floss Dispenser Cap"
Inventors: Lyle EINSTEIN, et al.
Filed: November 12, 2002
ASSIGNMENT

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 17 day of
MARCH, 2003.


John COLBY

STATE OF NC)
COUNTY OF Forsyth) ss.

On this 17 day of MARCH, 2003 before me, a notary public,
came John COLBY, to me known and known to be the individual described in and who executed
the foregoing assignment, and he duly acknowledged the same to be his free act and deed.

D.F. Sneathern
Notary Public
My Commission expires: 5-26-06

(SEAL)



