

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Marc D'Halluin</td><td>09/18/2007</td></tr><tr><td>Christophe Lemancel</td><td>09/18/2007</td></tr></tbody></table>	Name	Execution Date	Marc D'Halluin	09/18/2007	Christophe Lemancel	09/18/2007					
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Christophe Lemancel	09/18/2007										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>JCDecaux SA</td></tr><tr><td>Street Address:</td><td>17, rue Soyer</td></tr><tr><td>City:</td><td>Neuilly Sur Seine</td></tr><tr><td>State/Country:</td><td>FRANCE</td></tr><tr><td>Postal Code:</td><td>92200</td></tr></table>	Name:	JCDecaux SA	Street Address:	17, rue Soyer	City:	Neuilly Sur Seine	State/Country:	FRANCE	Postal Code:	92200	
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PROPERTY NUMBERS Total: 1											
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Application Number:	11912023										
CORRESPONDENCE DATA											
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NAME OF SUBMITTER:	Thomas A. Miller										
Total Attachments: 2 source=50093#page1.tif source=50093#page2.tif											

OP \$40.00 11912023

PATENT

500379823

REEL: 019988 FRAME: 0036

## ASSIGNMENT

Serial No: 11/912,023Filed: October 19, 2007Title: SCROLLING POSTER DISPLAY DEVICE

For \$10 00 (Ten Dollars) and other good and sufficient consideration, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assign(s) to each of **JCDecaux SA, 17, rue Soyer, 92200 NEUILLY SUR SEINE, France**, (hereinafter "assignees"), and to the assignees successors and assigns, an undivided fifty-percent share of the right, title, and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, executed by the undersigned on September 18, 2007 and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications and in any reissue or extension thereof.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignees

The undersigned hereby authorize(s) and request(s) the attorneys of record in said application to insert in this assignment the execution date and/or filing date and serial number of said application when officially known

The undersigned warrant(s) himself/herself/themselves to be the owner(s) of the interest herein assigned and to have the right to make this assignment and further warrant(s) that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned

For said consideration the undersigned hereby agree(s), upon the request and at the expense of said assignees, their successors and assigns, to execute any and all divisional, continuation, continuation-in-part and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignees, their successors or assigns, may deem necessary or expedient, and for the aforesaid consideration the undersigned further agree(s) upon the request of said assignees, their successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned with said assignees, their successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in said assignees, its successors and assigns, whereby said Letters Patent will be held and enjoyed by said assignees, their successors and assigns to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

MILLER, MATTHIAS &amp; HULL, One North Franklin, Suite 2350, Chicago, Illinois 60606

WITNESS my/our hand(s) this \_\_\_\_\_ day of \_\_\_\_\_ , \_\_\_\_\_

Marc D'HALLUIN  
Name: \_\_\_\_\_

Christophe LEMANCEL  
Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Witnesses:

Marc Jui Simonneau  
18/09/07

18/09/2007  
Dahbia BENABDIA Jui