

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
William J. Bellody Jr.	10/10/2007
Arun V. Shastry	10/03/2007
Jennifer Tomasso	10/10/2007
RECEIVING PARTY DATA	
Name:	Mars Incorporated
Street Address:	6885 Elm Street
City:	McLean
State/Country:	VIRGINIA
Postal Code:	22101
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11769562
CORRESPONDENCE DATA	
Fax Number:	(212)218-2200
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-218-2100
Email:	ereyes@fchs.com
Correspondent Name:	Fitzpatrick, Cella, Harper & Scinto
Address Line 1:	30 Rockefeller Plaza
Address Line 4:	New York, NEW YORK 10112
ATTORNEY DOCKET NUMBER:	02280.003890
NAME OF SUBMITTER:	Raymond R. Mandra
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

CH \$40.00 11769562

PATENT

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REEL: 019990 FRAME: 0036

FOR VALUE RECEIVED, WE, WILLIAM J. BELLODY Jr., ARUN V. SHASTRY AND JENNIFER TOMASSO
citizens of United States, India and United Kingdom
residing, respectively, at 411 Cornell Court, Hackettstown NJ 07840, 353 Shadow Creek Drive, Brentwood TN 37027, and
10 Vista Drive, Flanders NJ 07836

hereby sell, assign, transfer and convey unto MARS INCORPORATED

a corporation of Delaware

having a place of business at 6885 Elm Street, McLean, Virginia 22101

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries, in
and to certain inventions relating to AN INDULGENT EDIBLE COMPOSITION

and described in an application for Letters Patent of the United States Application No. 11/769,562 filed by us on June 27, 2007

and in and to said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may
be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary
rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and
industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions foreign to the
United States, and all reissues, renewals and extensions thereof; and we hereby authorize and request the Commissioner for Patents and
Trademarks of the United States, and all officials of countries or regions foreign to the United States having authority so to do, to issue all
such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent
or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International
Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to
invoke and claim such right of priority without further written or oral authorization from us.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent
to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the
said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection
of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that we have
not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to
said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make
all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining,
maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 10th day of Oct, 2007

William J. Bellody Jr. L.S.
WILLIAM J. BELLODY Jr.

STATE OF New Jersey)
COUNTY OF Morris) ss.:
)

On this 10 day of Oct, 2007, before me personally appeared William Bellody

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon
acknowledged to me that he executed the same for the purposes therein set forth.

(Seal)

Bettie Jan Restrepo
Notary Public
(Notary Stamp)

BETTIE JAN RESTREPO
Notary Public, State of New Jersey
My Commission Expires February 27, 2008
Sworn to and subscribed before me this
10 day of Oct, 2007

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3rd day of OCT, 2007

Arun Shastri

L.S.

ARUN V. SHASTRY

STATE OF TENNESSEE

)

COUNTY OF WILLIAMSON

) ss.:

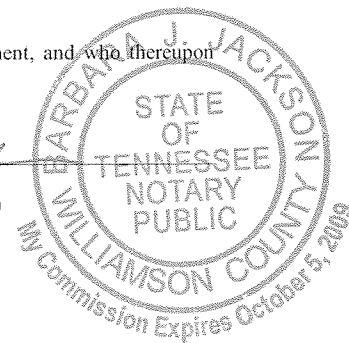
)

On this 3rd day of OCT, 2007, before me personally appeared Arun V. Shastri

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(Seal)

[Signature]
Notary Public
(Notary Stamp)



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 10th day of Oct, 2007

Jennifer Tomasso L.S.
JENNIFER TOMASSO

STATE OF New Jersey

)

COUNTY OF Morris

) ss.:

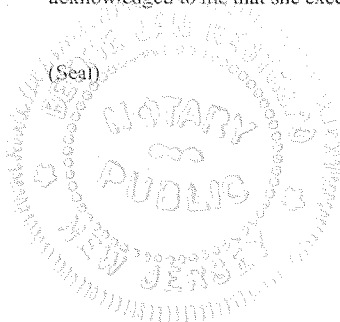
)

On this 10 day of Oct, 2007, before me personally appeared Jennifer Tomasso

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that she executed the same for the purposes therein set forth.

(Seal)

Bettie Jan Restrepo
Notary Public
(Notary Stamp)



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BETTIE JAN RESTREPO
Notary Public, State of New Jersey
My Commission Expires February 27, 2008
Sworn to and subscribed before me this
10 day of Oct 2007