

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
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**CONVEYING PARTY DATA**

Name	Execution Date
Wisconsin Label Corporation	10/19/2007

**RECEIVING PARTY DATA**

<b>Name:</b>	WS Packaging Group, Inc.
<b>Street Address:</b>	1102 Jefferson Street
<b>City:</b>	Algoma
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	54201

**PROPERTY NUMBERS Total: 22**

Property Type	Number
Application Number:	10834734
Application Number:	10302252
Application Number:	10882372
Application Number:	10882371
Application Number:	10882370
Application Number:	10479920
Patent Number:	5106124
Patent Number:	5238720
Patent Number:	5824380
Patent Number:	5855434
Patent Number:	5951054
Patent Number:	6267152
Patent Number:	6413604
Patent Number:	6451397
Patent Number:	6605346

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Patent Number:	6619608
Patent Number:	6701571
Patent Number:	6749916
Patent Number:	6752431
Patent Number:	6845581
Patent Number:	6858108
Patent Number:	7140135

**CORRESPONDENCE DATA**

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Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	8747-9986
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NAME OF SUBMITTER:	Leslie S. Miller
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**Total Attachments: 3**  
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## PATENT ASSIGNMENT

THIS PATENT ASSIGNMENT (the "Assignment") is made as of the 19 day of October, 2007, between WISCONSIN LABEL CORPORATION, a Wisconsin corporation ("Assignor") and WS PACKAGING GROUP, INC., a Wisconsin corporation ("Assignee").

### RECITALS

- A. Assignor is the owner of the Assigned Patents (as defined below).
- B. Assignor desires to grant an assignment of all of its entire right, title, and interest in and to the Assigned Patents to Assignee, and Assignee desires to accept such assignment.

### AGREEMENT

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and in consideration of the covenants and agreements set forth herein, Assignor and Assignee mutually agree as follows:

1. Definition of Assigned Patents. The term "Assigned Patents" shall mean the patents and applications listed in Appendix A attached hereto and made a part hereof, as well as any and all patents maturing from a continuation, continuation-in-part, division, reissue or reexamination of the Assigned Patents and regardless of whether such patent matures from a convention or non-convention application, or any other substitution, renewal, extension, addition, utility model or other United States or foreign patent.
2. Assignment of the Assigned Patents. Assignor hereby assigns and transfers to Assignee, its successors and assigns Assignor's entire right and title to and interest in the Assigned Patents. The assignment of the Assigned Patents granted by Assignor to Assignee in this Assignment is granted free and clear of all security interests, liens, encumbrances, claims, or interests of any kind or nature.
3. Assignment of Accrued Enforcement Rights. Assignor hereby assigns and transfers to Assignee any and all claims or causes of action for infringement of the Assigned Patents that may have accrued prior to the effective date of this Assignment, together with the right to bring suit for and/or initiate any proceeding to collect any and all damages arising from said claims or causes of action.
4. Further Assurances. Assignor shall provide Assignee, its successors, and assigns, or their legal representatives, cooperation and assistance at Assignee's reasonable request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documentation as may be reasonably required): (a) in the prosecution and maintenance of the Assigned Patents; (b) in the prosecution or defense of any interference, opposition, infringement, or

other proceeding that may arise in connection with the Assigned Patents; and (c) in the implementation or perfection of this Assignment. Assignor agrees that it shall not assist or encourage, through action or inaction, any challenge to the validity, enforceability, or ownership of the Assigned Patents.

IN WITNESS WHEREOF, this Assignment has been duly executed by Assignor and Assignee as of the date first written above.

ASSIGNOR:

WISCONSIN LABEL CORPORATION

By: J. K.

Name: Jay K. Tomcheck

Title: Chief Financial Officer

Date: 10/19/07

ASSIGNEE:

WS PACKAGING GROUP, INC.

By: J. K.

Name: Jay K. Tomcheck

Title: Chief Financial Officer

Date: 10/19/07

APPENDIX A  
ASSIGNED PATENTS

PATENT/ APPLICATION NO.	APPLICATION DATE/ISSUE DATE	COUNTRY	TITLE
10/834,734	04/29/2004	U.S.	Heat Resistant Labeled Product and Method
10/302,252	11/22/2002	U.S.	Sheet Labels
10/882,372	07/01/2004	U.S.	Product Display Hanger Strip
10/882,371	07/01/2004	U.S.	Display Strip with Non-Hanging Product Attachment
10/882,370	07/01/2004	U.S.	Sheet Dispenser Display Strip
10/479,920	12/05/2003	U.S.	Composite Window Label Construction
5,106,124	04/21/1992	U.S.	Convertible Coupon or Label
5,238,720	08/24/1993	U.S.	Molded-In label with Removable Portion
5,824,380	10/20/1998	U.S.	Package Reclosure Label and Package
5,855,434	01/05/1999	U.S.	Package Reclosure Label and Package
5,951,054	09/14/1999	U.S.	Core Release Layer Label Constructions
6,267,152	07/31/2001	U.S.	Hang Tag and Method of Applying Hang Tag to an Elongated Object
6,413,604	07/02/2002	U.S.	Multiple Layer Labels and Methods
6,451,397	09/17/2002	U.S.	Pouch Label
6,605,346	08/12/2003	U.S.	Label Wrap
6,619,608	09/16/2003	U.S.	Promotional Coaster
6,701,571	03/09/2004	U.S.	Carrying Handle
6,749,916	06/15/2004	U.S.	Multiple Layer Labels for Application to Non-Planar Surfaces and Apparatus and Methods for Production
6,752,431	06/22/2004	U.S.	Peel-Back, Re-Sealable Multi-Ply Label
6,845,581	01/25/2005	U.S.	Hang Tag and Method of Applying Hang Tag to an Elongated Object
6,858,108	02/22/2005	U.S.	Multiple Layer Labels and Methods
7,140,135	11/28/2006	U.S.	Flag Label

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RECORDED: 10/22/2007

PATENT  
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