## Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY	DATA				
N			me	Execution Date	
Gandhi Sifuentes				10/12/2007	
Craig Snedden				10/12/2007	
RECEIVING PARTY DATA					
Name:	Name: Direct Pack, Inc.				
Street Address:	12243 Branford	d Stree	t		
City:	Sun Valley				
State/Country:	CALIFORNIA				
Postal Code:	91352				
PROPERTY NUMBER	S Total: 1				
Property Ty	/pe		Number		
Property Ty Application Number:		292964(			06407
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Application Number: CORRESPONDENCE Fax Number:	DATA (612)334-	-3312	07		
Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will b</i>	DATA (612)334- be sent via US M	-3312 Mail whe			\$40.00
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Application Number: CORRESPONDENCE Fax Number: <i>Correspondence will b</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 4:	DATA (612)334- e sent via US M 612-334-3 tmagee@ Theodore 900 Seco Minneapo	-3312 Mail whe 3222 Wock.co M. Ma ond Ave olis, MIN	07 <i>en the fax attempt is unsuccessful.</i> om igee enue South, Suite 1400 NNESOTA 55402		\$40.00
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## ASSIGNMENT

Attorney Docket No.

WHEREAS, we, Gandhi Sifuentes, Craig Snedden, (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for a Design Patent of the United States entitled <u>PACKAGE FOR FOOD</u> <u>PRODUCTS</u>, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No.  $\frac{29/296, 407}{10-19-07}$ ; and

WHEREAS, Direct Pack, Inc., a corporation, having offices at 12243 Branford Street, Sun Valley, CA 91352 ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Patents or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Patents or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Patents or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Patents or similar legal protection on the invention in any and all countries.

· 07 DATE

10-12-07

DATE

Craig Snedden

## PATENT REEL: 019992 FRAME: 0158

**RECORDED: 10/22/2007**