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U.S. DEPARTMENT OF COMMERCE
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ET

To the Director of the U.S. Patent

103454804

documents or the new address(es) below.

1. Name of conveying party(ies)

PEARSON, Arthur Scott

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) October 3, 2007

☒ Assignment

☐ Merger

☐ Security Agreement

☐ Change of Name

☐ Joint Research Agreement

☐ Government Interest Assignment

☐ Executive Order 9424, Confirmatory License

☐ Other _____

2. Name and address of receiving party(ies)

Name: Sweda Company, LLC.

Internal Address: _____

Street Address: 475 E. Duarte Rd

City: Monrovia

State: CA

Country: USA

Zip: 91016

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☒ This document is being filed together with a new application.

A. Patent Application No.(s)

MUG (MG288)

(Express Mail Label #: EQ 654823797 US)

B. Patent No.(s)

0/10/2007 HABDELRI 00000092 29292275

40.00 DP

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Newhope Law PC

Internal Address: Suite 127

Street Address: 17220 Newhope St

City: Fountain Valley

State: CA

Zip: 92708

Phone Number: 714-825-0555

Fax Number: 714-825-0558

Email Address: law@clemcheng.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

☐ Authorized to be charged by credit card

☐ Authorized to be charged to deposit account

☒ Enclosed

☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

10-03-2007
Date

Clement Cheng

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

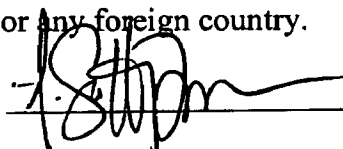
PATENT
REEL: 019997 FRAME: 0116

ASSIGNMENT OF PATENT

Whereas, I, Mr. Arthur Scott Pearson of California, hereinafter referred to as patentee, did invent an improvement in: Model Number Mug (MG288);
and whereas, I assign the invention to ASSIGNEE according to my employment agreement,

Sweda Company, LLC (CA LLC# 199815610040) a Delaware LLC
475 E. Duarte Rd.
Monrovia, CA 91016

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I, hereby sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute international applications, under the Patent Cooperation Treaty or otherwise, and the right to file and prosecute applications under the European Patent Convention; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, reissues and extensions thereof, to be held and enjoyed by ASSIGNEE, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by me had this assignment and sale not been made, and covenant that I have full right so to do, and agree that I will communicate to ASSIGNEE, or its successors and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid ASSIGNEE, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.

Assignor Mr. Arthur Scott Pearson: 

Assignee Sweda Company, LLC: _____

Executed this 24th day of September, 2007,
State of California)
County of Los Angeles)

Seal (Notary Public)

JASMIN P. LAWENKO
Commission # 1737685
Notary Public - California
Los Angeles County
My Comm. Expires Apr 8, 2011

Acknowledgment: State of California, County of Los Angeles

On Sept 24, 2007 (date), before me, Jasmin Lawenko (Notary), personally appeared Mr. Arthur Scott Pearson, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted executed the instrument.

PATENT

RECORDED: 10/06/2007

REEL: 019997 FRAME: 0117