

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jeremy A. Clark	10/18/2007
Michael A. Whittier	10/18/2007
RECEIVING PARTY DATA	
Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
Internal Address:	TPS-3165
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403-2467
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11876532
CORRESPONDENCE DATA	
Fax Number:	(612)766-1600
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612.766.7131
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Correspondent Name:	Lisa Johnson
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Address Line 2:	2200 Wells Fargo Center
Address Line 4:	Minneapolis, MINNESOTA 55402-3901
ATTORNEY DOCKET NUMBER:	347430
NAME OF SUBMITTER:	Lisa Johnson
<p>Total Attachments: 2</p> <p>source=347430Assignment#page1.tif</p>	

OP \$40.00 11876532

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PATENT
REEL: 019997 FRAME: 0815

ASSIGNMENT	Docket No.: 2006-004087-0001	Page 1 of 2
	First Named Inventor: Jeremy A. Clark	
	Title: CAPSULE MERCHANDISING CAGE	

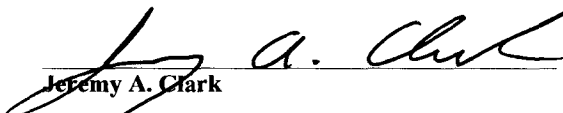
WHEREAS, we, **Jeremy A. Clark**, a United States citizen, residing at 5720 Knox Avenue South, Minneapolis, MN 55419; and **Michael A. Whittier**, a United States citizen, residing at 2202 Dupont Avenue South, Minneapolis, MN 55405, have invented certain new and useful improvements as described in an application entitled **CAPSULE MERCHANDISING CAGE**, in which an application was made for Letters Patent of the United States, the application having been executed on even date herewith, and/or being identified in the United States Patent and Trademark Office by Application No. 11/876,532, filed October 22, 2007; and

WHEREAS, **Target Brands, Inc.**, a corporation organized and existing under the laws of the State of Minnesota, and having offices at 1000 Nicollet Mall, TPS-3165, Minneapolis, MN 55403-2467, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, we transfer to Assignee, its successors and assigns, my entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including provisionals, divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained. We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

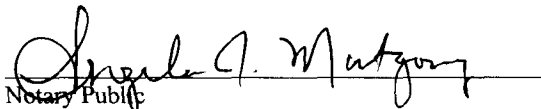
We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, or our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.


 Jeremy A. Clark
 Date 10-18-07

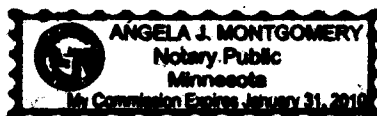
CERTIFICATE OF ACKNOWLEDGMENT

STATE OF MINNESOTA)
 : SS.
 COUNTY OF HENNEPIN)

Subscribed and sworn to before me, a Notary Public,
 this 18th day of October, 2007.


 Notary Public

(SEAL)



F&B: 347430

<h1>ASSIGNMENT</h1>	Docket No.: 2006-004087-0001	Page 2 of 2
	First Named Inventor: Jeremy A. Clark	
	Title: CAPSULE MERCHANDISING CAGE	

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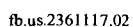
Michael A. Whittier

Date 10/18/07

STATE OF MINNESOTA)
) SS.
COUNTY OF HENNEPIN)

Subscribed and sworn to before me, a Notary Public,
this 18th day of October, 2007.

(SEAL)



RECORDED: 10/23/2007

REEL: 019997 FRAME: 0818