

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mitchell Liss</td> <td>10/18/2007</td> </tr> <tr> <td>Tony Troyner</td> <td>10/18/2007</td> </tr> <tr> <td>Thomas St. Germain</td> <td>10/18/2007</td> </tr> <tr> <td>David Wojtowicz</td> <td>10/18/2007</td> </tr> </tbody> </table>		Name	Execution Date	Mitchell Liss	10/18/2007	Tony Troyner	10/18/2007	Thomas St. Germain	10/18/2007	David Wojtowicz	10/18/2007
Name	Execution Date										
Mitchell Liss	10/18/2007										
Tony Troyner	10/18/2007										
Thomas St. Germain	10/18/2007										
David Wojtowicz	10/18/2007										
RECEIVING PARTY DATA											
Name:	Edsal Manufacturing Co., Inc.										
Street Address:	4400 South Packers Avenue										
City:	Chicago										
State/Country:	ILLINOIS										
Postal Code:	60609										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29296544</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29296544						
Property Type	Number										
Application Number:	29296544										
CORRESPONDENCE DATA											
Fax Number:	(513)241-6234										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	5132412324										
Email:	bvogel@whepatent.com										
Correspondent Name:	David S. Stallard, Esq.										
Address Line 1:	441 Vine Street										
Address Line 2:	2700 Carew Tower										
Address Line 4:	Cincinnati, OHIO 45202										
ATTORNEY DOCKET NUMBER:	EDSM-14C-109										
NAME OF SUBMITTER:	David S. Stallard										
Total Attachments: 3											

OP \$40.00 29296544

500381905

**PATENT
 REEL: 020002 FRAME: 0755**

source=EDSM_14C_ASSIGNMENT#page1.tif
source=EDSM_14C_ASSIGNMENT#page2.tif
source=EDSM_14C_ASSIGNMENT#page3.tif

ASSIGNMENT OF INVENTION AND PATENTS THEREON

For valuable consideration, we, **Mitchell Liss, Tony Troyner, Thomas St. Germain and David Wojtowicz**, hereby assign to **Edsal Manufacturing Co., Inc.**, a corporation of **Illinois** and having a place of business at **4400 South Packers Avenue, Chicago, IL 60609**, and its successors and assigns (collectively hereinafter called "the Assignee"), our entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent entitled **PORTION OF AN EMBOSSED SHELF EDGE IN SHELF UNIT**, and either

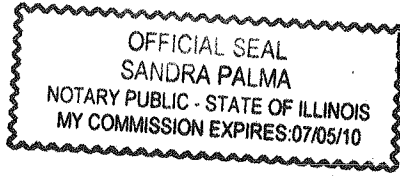
- filed on even date herewith, or
 filed on _____ as application Serial No. _____ preparatory to obtaining Letters Patent of the United States therefor, **(We hereby authorize and request any one of the attorneys of Wood, Herron & Evans, L.L.P., 2700 Carew Tower, 441 Vine Street, Cincinnati, OH 45202, to insert herein the application serial number of said application when known.)**

this assignment including said application, any continuation, division or continuation-in-part thereof and/or substitute therefor, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at Edsel mfg.
this 18th day of October, 2007.

M L
STATE OF ILLINOIS Mitchell Liss
COUNTY OF COOK :SS.

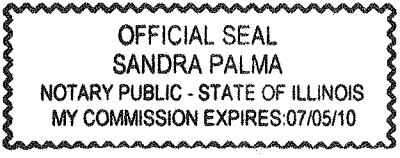
Before me this 18th day of October, 2007, personally appeared
Mitchell Liss, a citizen of U.S. residing in Orland Park, Illinois and particularly at 14670 Maplecreek Drive,
Orland Park, IL 60467, known to me to be the person whose name is subscribed to the foregoing
Assignment and acknowledged that he executed the same as his free act and deed for the purposes
therein contained.

[Notary's Seal Here]  Sandra 7/5/10
Notary Public
My Commission Expires:

IN WITNESS WHEREOF, I hereto set my hand and seal at Edsel mfg.
this 18th day of October, 2007.

Tony T
STATE OF ILLINOIS Tony Troyner
COUNTY OF COOK :SS.

Before me this 18th day of October, 2007, personally appeared Tony
Troyner, a citizen of U.S. residing in Shorewood, Illinois and particularly at 907 Butterfield Circle East,
Shorewood IL 60431, known to me to be the person whose name is subscribed to the foregoing
Assignment and acknowledged that he executed the same as his free act and deed for the purposes
therein contained.

[Notary's Seal Here]  Sandra 7/5/10
Notary Public
My Commission Expires:

IN WITNESS WHEREOF, I hereto set my hand and seal at Edsall mfg.
this 18th day of October, 2007.

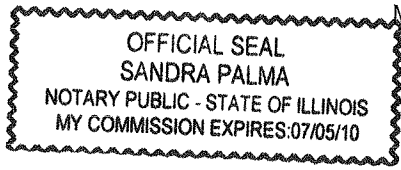
[Signature]
Thomas St. Germain

STATE OF Illinois :
COUNTY OF COOK :SS.

Before me this 18th day of October, 2007, personally appeared Thomas St. Germain, a citizen of U.S. residing in Bridgeview, Illinois and particularly at 7613 Beloit Avenue, Bridgeview IL 60455, known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

[Signature] 715110
Notary Public
My Commission Expires:

[Notary's Seal Here]



IN WITNESS WHEREOF, I hereto set my hand and seal at Edsall mfg.
this 18th day of October, 2007.

[Signature]
David Wojtowicz

STATE OF Illinois :
COUNTY OF COOK :SS.

Before me this 18th day of October, 2007, personally appeared David Wojtowicz, a citizen of U.S. residing in Orland Park, Illinois and particularly at 14670 Maplecreek Drive, Orland Park IL 60467, known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that he executed the same as his free act and deed for the purposes therein contained.

[Signature] 715110
Notary Public
My Commission Expires:

[Notary's Seal Here]

