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| SUBMISSION TYPE: | | NEW ASSIG | NEW ASSIGNMENT | |
|---|-------------------|---------------------------|-----------------------|--|
| NATURE OF CONVEYANCE: | | ASSIGNME | ASSIGNMENT | |
| CONVEYING PART | Υ DATA | | | |
| | | Name | Execution Date | |
| Mary McCarthy | | | 09/24/2007 | |
| Roland Noll | | | 09/24/2007 | |
| Scott Alan Pettit | | | 09/24/2007 | |
| RECEIVING PARTY | ′ DATA | | | |
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| State/Country: | NEVADA | | | |
| Postal Code: | 89502 | | | |
| Property Type Application Number: | | Number 11862015 | | |
| | | | | |
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| | Austin, | | | |
| ATTORNEY DOCKET NUMBER: | | 130332.0018 | 130332.00188 | |
| NAME OF SUBMITTER: | | Mindy Maye | Mindy Mayer | |
| Total Attachments: 4 | | | | |
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PATENT REEL: 020009 FRAME: 0070

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ASSIGNMENT

Smell ANADA WHEREAS, Mary McCarthy, a citizen of the United States of America, residing at 2115 Oak Dew, San Antonio, Texas, 78232, and Roland Noll, a citizen of the United States of America, residing at 2531 Steepleway, San Antonio, Texas, 78248, and Scott Alan Pettit, a citizen of the United States of America, residing at 13615 Liberty Oak, San Antonio, Texas, 78232, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled Favorites Mosaic, Attorney Docket No. 130332.00188 (AT&T No. 2007-0259), for a full description of which reference is here made to an application for Letters Patent of the United States filed on GEPEREER 26 Application Serial No. 11/1662-015; and ____, 2007 and assigned

WHEREAS, AT&T KNOWLEDGE VENTURES, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lanc, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefore in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignce to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Filing Date and Serial No., if required.

> PATENT REEL: 020009 FRAME: 0072

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Assignment Page 2 of 4

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Attorney Docket No. 130332.00188 AT&T Docket No. 2007-0259

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said Assignce, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

| NAME OF FIRST INVENTOR | MARY MCCARTHY | |
|-------------------------------------|-------------------|--|
| SIGNATURE OF FIRST INVENTOR DATE | 24 SEP 07 | |
| WITNESSES FOR FIRST INVENTOR | | |
| FIRST WITNESS: | | |
| SIGNATURE / DATE | Rof 62201 9/24/07 | |
| FULL NAME PRINTED | Robert Coldwell | |
| SECOND WITNESS: | | |
| SIGNATURE / DATE | Brand Lin 9/24/07 | |
| FULL NAME PRINTED | BryAN P. DAVIS | |
| | | |

PATENT REEL: 020009 FRAME: 0073

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Assignment Page 3 of 4 Attorney Docket No. 130332.00188 AT&T Docket No. 2007-0259

NAME OF SECOND INVENTOR

SIGNATURE OF SECOND INVENTOR

DATE

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ROLAND NOLL

WITNESSES FOR SECOND INVENTOR

FIRST WITNESS:

SIGNATURE / DATE

FULL NAME PRINTED

SECOND WITNESS:

SIGNATURE / DATE

FULL NAME PRINTED

- 9-24-07 AVIS

9-<u>24</u>-07 larson

Assignment Page 4 of 4 Attorney Docket No. 130332.00188 AT&T Docket No. 2007-0259

NAME OF SECOND INVENTOR

SCOTT ALAN PETTIT

SIGNATURE OF SECOND INVENTOR

DATE

9-24-07

WITNESSES FOR SECOND INVENTOR

FIRST WITNESS:

SIGNATURE / DATE

FULL NAME PRINTED

SECOND WITNESS:

SIGNATURE / DATE

FULL NAME PRINTED

9-24-07

<u>9-29-07</u> Wilkerson

RECORDED: 10/24/2007

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