ASSIGNMENT RECORDATION COVER SHEET -PATENTS ONLY-

То: Но	onorable Commissioner of Patents and Trademarks:
	Please record the attached original document(s) or copy thereof.
1.	Name of conveying party(ies) Name: Aloft Media, LLC Address: P.O. Box 721085 San Jose, California 95172
2.	Name and address of receiving party(ies): a) Name: Aloft Media, LLC Address: 111 W. Tyler Street Longview, Texas 75601
3.	Nature of conveyance Assignment Merger Security Agreement Change of Name Other License Agreement Execution Date: 07/24/2007
4.	Application Number(s) or Patent Number(s): 10/691,061
	The title of the (new) application is:
	DATA NETWORKING SYSTEM AND METHOD FOR INTERFACING A USER
	
5.	Please send all correspondence concerning this (these) documents to: Zilka-Kotab, PC P.O. Box 721120 San Jose, CA 95172-1120 Tel. No.: (408) 971-2573
6.	Total number of applications and patents involved: 1
7.	Total fee (37 CFR 3.41): \$40.00
	Enclosed Authorized to be charged to Deposit Account No. 50-1351 (Order No. SVIPGP004)
8.	To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Date:	October 24, 2007 Kevin J. Zijka

Registration No. 41,429

Attorney Docket No. SVIPGP004

(Revised 01/96)

ASSIGNMENT

WHEREAS,

Aloft Media, LLC California Corporation P.O. Box 721085 San Jose, CA 95172

(hereinafter "ASSIGNOR"), is the owner of the entire interest in the inventions in the following patent applications/patents:

Docket No	Application Number	Application Date
SVIPGP001	10/254,410	9/24/2002
SVIPGP001+	60/324,941	9/24/2001
SVIPGP001A	10/691,090	10/22/2003
SVIPGP002	10/324,887	12/18/2002
SVIPGP002A	10/661,854	9/11/2003
SVIPGP002B	10/661,878	9/11/2003
SVIPGP002C	10/661,789	9/11/2003
SVIPGP002D	10/661,788	9/11/2003
SVIPGP002E	10/661,938	9/11/2003
SVIPGP002F	10/661,855	9/11/2003
SVIPGP002G	10/660,830	9/11/2003
SVIPGP002H	11/186,190	7/21/2005
SVIPGP003	10/671,045	9/24/2003
SVIPGP003A	10/691,060	10/22/2003
SVIPGP003B	10/691,057	10/22/2003
SVIPGP003C	10/695,258	10/28/2003
SVIPGP004	10/ 69 1,061	10/22/2003
SVIPGP005+	60/519,480	11/12/2003
SVIPGP007	11/119,482	4/29/2005
SVIPGP007+	60/567,146	4/30/2004
SVIPGP011	11/207,619	8/18/2005
SVIPGP011+	60/602,809	8/18/2004

and WHEREAS, Aloft Media, LLC (hereinafter "ASSIGNEE"), a Texas Corporation having a business address at 111 W. Tyler Street, Longview, TX 75601, is desirous of obtaining the entire right, title and interest in, to and under the said inventions and the said applications/patents:

NOW, THEREFORE, in consideration of the sum of <u>One United States Dollar (\$1.00USD)</u> to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR(s), have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention(s), and the said United States application(s) and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention(s) in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application(s) under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application, patents, utility models, ASSIGNOR(S)' certificates and designs which may be granted for said invention(s) in any country or countries

Page 1 of 2

PATENT REEL: 020013 FRAME: 0783 foreign to the United States and all extensions, renewals and reissues thereof; such entire, right, title and interest expressly includes the right to sue for and recover past damages for infringement of the patent(s)/application(s).

AND SAID ASSIGNOR(S) HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND SAID ASSIGNOR(S) HEREBY covenant and agree that said ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that said ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith.

IN TESTIMONY WHEREOF, I hereunto set my hand and scal-the day and year set opposite my signature.

Date:

Signature of Assignor Name: Keyin J. Zillea

Title: President Aloft Media, LLC

TO: ASSIGNMENTS

ZILKA·KOTAB

100 PARK CENTER PLAZA, SUITE 300 SAN JOSE, CA 95113 TELEPHONE (408) 971-2573 FAX (408) 971-4660

FAX COVER SHEET

Date:	October 24, 2007	Phone Number	Fax Number
To:	Assignments-United States Patent and Trademark Office		(571) 273-0140
From:	Kevin J. Zilka		,

Docket No.:

SVIPGP004

App. No: 10/691,061

Total Number of Pages Being Transmitted, Including Cover Sheet: 05

Message:
Attached is the Assignment Recordation Sheet and Assignment for the above identified application. Please record the Assignment and return the Notice of Recordation to Zilka-Kotab, PC at facsimile number 408-971-4660.
Thank you, Kevir J. Zilka
$igspace{Q}$ Original to follow Via Regular Mail X <u>Original will Not be Sent</u> $oxdot$ Original will follow Via Overnight Couries

IF YOU DO NOT RECEIVE ALL PAGES OR IF YOU ENCOUNTER ANY OTHER DIFFICULTY, PLEASE PHONE Dana AT (408) 971-2573 AT YOUR EARLIEST CONVENIENCE

October 24, 2007

PATENT REEL: 020013 FRAME: 0785

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Date			
	Kevin J. Zilka Registration No. 41,429		

RECORDED: 10/24/2007

PATENT REEL: 020013 FRAME: 0786