

10-25-2007



103456299

To the Honorable Commissioner of Patent and Trademark,

and original document or copy thereof.

1. Name(s) of conveying party(ies):

- 1) GARY W. FLAKE
- 2) WILLIAM H. GATES III
- 3) ALEXANDER G. GOUNARES
- 4) W. DANIEL HILLIS
- 5) ROYCE A. LEVIEN
- 6) ROBERT W. LORD
- 7) MARK A. MALAMUD
- 8) CRAIG J. MUNDIE
- 9) CHRISTOPHER D. PAYNE
- 10) RICHARD F. RASHID
- 11) CLARENCE T. TEGREENE
- 12) CHARLES WHITMER
- 13) LOWELL L. WOOD, JR.

Additional names of conveying parties attached? ☐ Yes ☒ No

2. Name and address of receiving party:

Name: SEARETE LLC

Internal Address: _____

Street Address: 1756 - 114TH AVE. S.E., # 110City: BELLEVUE State WAZip: 98004Additional names & addresses attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name

Other _____

Execution Dates:

- | | |
|----------------------|-----------------------|
| 1) <u>08-20-2007</u> | 7) <u>10-09-2007</u> |
| 2) <u>10-03-2007</u> | 8) <u>08-22-2007</u> |
| 3) <u>08-28-2007</u> | 9) <u>10-15-2007</u> |
| 4) <u>08-20-2007</u> | 10) <u>08-22-2007</u> |
| 5) <u>08-24-2007</u> | 11) <u>08-14-2007</u> |
| 6) <u>08-19-2007</u> | 12) <u>08-29-2007</u> |
| | 13) <u>08-18-2007</u> |

4. Application number(s) or registration number(s):

If this document is being filed together with a new application,
the execution date of the application is _____.

A. Patent Application No(s).
11/881,800

B. Patent No(s).

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: SEARETE LLCInternal Address: CLARENCE T. TEGREENEStreet Address: 1756 - 114th Ave. S.E., # 110City: Bellevue State: WA ZIP: 98004

6. Total number of applications and patents involved: _____

7. Total Fee (37 CFR 3.41): 40☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

502857

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

FREDERICK A. KASEBURG

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 40

PATENT

REEL: 020021 FRAME: 0460

ASSIGNMENT

WHEREAS, we, Gary W. Flake; William H. Gates, III; Alexander G. Gounares; W. Daniel Hillis; Royce A. Levien; Robert W. Lord; Mark A. Malamud; Craig J. Mundie; Christopher D. Payne; Richard F. Rashid; Clarence T. Tegreene; Charles Whitmer; and Lowell L. Wood, Jr. (hereinafter referred to as ASSIGNORS), having post office addresses of 5326 154th Avenue SE, Bellevue, WA 98006; One Microsoft Way, Redmond, WA 98052-6399; 217 7th Avenue W, Kirkland, WA 98033; 4750 Encino Avenue, Encino, CA 91316; 43 Somerset Road, Lexington, MA 02420-3519; 1410 41st Avenue East, Seattle, WA 98112; 1508 9th Avenue W, Seattle, WA 98119; 1209 28th Avenue East, Seattle, WA 98112-4447; 1664 Federal Avenue E, Seattle, WA 98102; One Microsoft Way, Redmond, WA 98052; 10629 NE 17th Street, Bellevue, WA 98004; 15509 Uplands Way SE, North Bend, WA 98045; and 989 112th Avenue NE #2310, Bellevue, WA 98004, respectively, are the joint inventors of an invention entitled "REWARDING INDEPENDENT INFLUENCERS," as described and claimed in the specification for which an application for United States letters patent was filed on July 27, 2007 and assigned Application No. 11/881,800; and

WHEREAS, Searete LLC, (hereinafter referred to as ASSIGNEE), a limited liability corporation of the State of Delaware, having a place of business at 1756 – 114th Ave. S.E., Suite 110, Bellevue, WA 98004, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name

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8/28/2007
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<http://isf.intven.com/Shared Documents/Patents Filed-Active Drafts/Data Architecture-003/1206-003-006 REWARD IND INFLRS/assgt-joint-post.doc>

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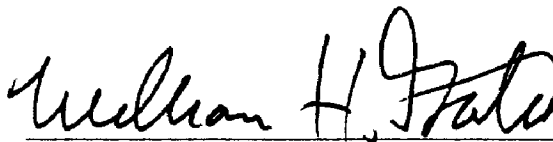
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10/3/07

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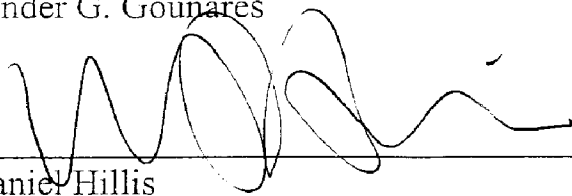
Date

Alexander G. Gounares

8/20/07

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W. Daniel Hillis



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2007-08-27

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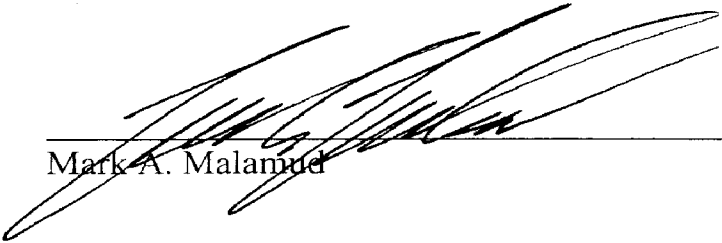
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Alexander G. Gounares

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W. Daniel Hillis

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Royce A. Levien


Date

Robert W. Lord

Date

Mark A. Malamud

22 Aug 2007
Date


Craig J. Mundie

Date

Christopher D. Payne

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Richard F. Rashid

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Clarence T. Tegreene

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Charles Whitmer

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August 22, 2007
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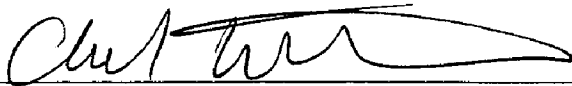
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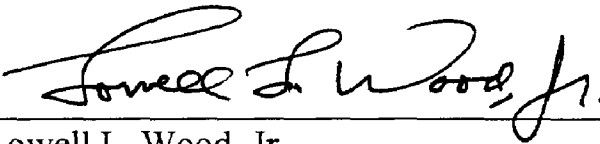
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Charles Whitmer

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