# PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
Satoshi Ishiguro	10/29/2007

### **RECEIVING PARTY DATA**

Name:	Sony Corporation
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Internal Address:	Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	108-0075

Name:	Sony Electronics Inc.
Street Address:	1 Sony Drive
City:	Park Ridge
State/Country:	NEW JERSEY
Postal Code:	07656

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11928064

### **CORRESPONDENCE DATA**

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PATENT

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ATTORNEY DOCKET NUMBER:	50X9110.01
NAME OF SUBMITTER:	John L. Rogtiz
Total Attachments: 3 source=MINOLTS20071030091008#page1 source=MINOLTS20071030091008#page2 source=MINOLTS20071030091008#page3	tif

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# RECORDATION FORM COVER SHEET

### **PATENTS ONLY**

(1) 2. Na Sc 1- Tc JA 3. Na Ex	ame(s) of conveying party:  ) Satoshi Ishiguro  ame and address of receiving parties:  ony Corporation and 7-1 Konan, Minato-ku okyo, 108-0075  APAN  ature of conveyance: Assignment secution Dates: October 29, 2007  pplication number(s) or patent number(s) this document is being filed together with a e execution date of the application is: Oct	a new application,
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lf ( the	this document is being filed together with a	a new application,
5. Na		tober 29, 2007
	ame and address of party to whom corr	respondence concerning Assignment should be maile
	John L. Rogitz – Customer No. 3 Rogitz & Associates 750 B Street, Suite 3120 San Diego, CA 92101	36738
6. To	otal number of applications involved:	7. Total fee (37 CFR 3.41) = \$40.00
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To at	o the best of my knowledge and belief, t tached copy is a true copy of the origin	the foregoing information is true and correct and any nai document.
	ohn L. Rogitz	October 30, 2007
Al	ttorney Name Signature	e of Attorney Date

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### Docket No. <u>50X9110.01</u>

#### ASSIGNMENT

WHEREAS, I, as a below named inventor, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in "AUTOMATICALLY CULLED CROSS-MENU BAR" for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075, Japan and Sony Electronics Inc. a Delaware corporation with offices at 1 Sony Drive, Park Ridge, New Jersey 07656 (hereinafter referenced as ASSIGNEES) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or its designee, as ASSIGNEES or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEES will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the

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same in any interference or litigation related thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, serial number and filing date of this application in the spaces that follow:

Scrial Number: \_\_\_\_\_\_\_, Filing Date: \_\_\_\_\_\_.

This assignment is being executed on the date indicated below.

STATE OF California

On this 29<sup>th</sup> day of 0 the end of 10 the end of 10 the year of 1007, before me, 1000 this 1000 the end of 100

here is a proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she/their signature(s) on the instrument, the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

DEBORAH ANN GEE
Commission # 1581661
Notary Public - California
San Diego County
My Comm. Expires May 24, 2009

Belowah annible

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