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Please record the attached original document or copy thereof.

1. A. Name of conveying party:

Mari KODAMA

B. Additional name(s) of conveying party(ies) attached?

Yes No

2. A. Name and address of receiving party:

FUJI XEROX CO., LTD.
7-3, AKASAKA 9-CHOME
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B. Additional name(s) & address(es) attached?

Yes No

3. A. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

B. Execution Date: October 19, 2007

4. This document is being filed together with a new application.

A. Patent Application No.(s) _____

B. Patent No.(s) _____

Additional numbers attached? Yes No

C. Title of Application: IMAGE GENERATING APPARATUS, IMAGE GENERATING METHOD AND COMPUTER READABLE MEDIUM

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James A. Oliff

Address: **OLIFF & BERRIDGE, PLC**
P.O. Box 320850
Alexandria, VA 22320-4850

6. Total number of applications and patents involved: 1

7. A. Total fee (37 CFR 3.41).....\$ 40.00

B. Enclosed (Check No. 198384)

8. Credit any overpayment or charge any underpayment to deposit account number 15-0461.

9. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

James A. Oliff
Randi B. Isaacs

Registration No. 27,075
Registration No. 56,046

Date: October 23, 2007

Total number of pages including cover sheet, attachments, and document: 2

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Assignment

Whereas, I/We, **Mari KODAMA of Kanagawa, Japan**

hereinafter called assignor(s), have invented certain improvements in

IMAGE GENERATING APPARATUS, IMAGE GENERATING METHOD AND COMPUTER READABLE MEDIUM

and executed an application for Letters Patent of the United States of America therefor on

October 19, 2007 ; and

Whereas, **FUJI XEROX CO., LTD.** of

7-3, Akasaka 9-chome, Minato-ku, Tokyo, Japan

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, and all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and I/we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys **OLIFF & BERRIDGE, PLC** of 277 South Washington Street, Suite 500, Alexandria, Virginia 22314 to insert here in parentheses (Application number _____, filed 10/23/07) the filing date and application number of said application when known.

Date: October 19, 2007 *Mari Kodama*
s/ Mari KODAMA

Date: _____
s/

Date: _____
s/

Date: _____
s/

Date: _____
s/

Date: _____
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261) 8/92