

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joshua Morenstein	10/08/2007
Vivian Barad	10/19/2007
Brian Cutter	10/23/2007
Holly A. Robbins	10/18/2007
Kelly Esterby	10/10/2007
Jeanette Carrell	10/17/2007
Kim Lymn	10/09/2007

RECEIVING PARTY DATA

Name:	Target Brands, Inc.
Street Address:	1000 Nicollet Mall
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55403

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29296933

CORRESPONDENCE DATA

Fax Number: (612)334-3312
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 612-334-3222
Email: timagee@wck.com
Correspondent Name: Theodore M. Magee
Address Line 1: 900 Second Avenue South, Suite 1400
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:

T79.12-0026

OP \$40.00 29296933

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PATENT
REEL: 020050 FRAME: 0683

NAME OF SUBMITTER:

Sara Wiemerslage

Total Attachments: 4

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ASSIGNMENT

Attorney Docket No.

2007-001293-002

WHEREAS, we, Joshua Morenstein, Vivian Barad, Brian Cutter, Holly A. Robbins, Kelly Esterby, and Kim Lynn, (hereinafter referred to as ASSIGNORS), are the inventors of an invention described in an application for a Design Patent of the United States entitled SET OF LID PORTIONS, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/296,933, filed 10-31-07; and

WHEREAS, Target Brands, Inc., a corporation, having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Patents or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Patents or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

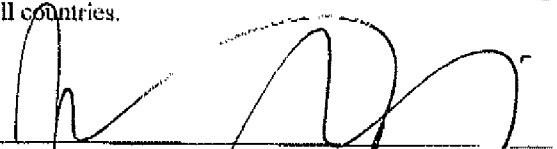
We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Patents or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Patents or similar legal protection on the invention in any and all countries.

DATE

10/8/07


Joshua Morenstein



DATE

10/19/07

Vivian Barad



DATE

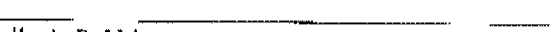
10/23/07

Brian Cutter



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Holly A. Robbins



DATE

Kelly Esterby

DATE

Kim Lynn

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We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Patents or similar legal protection on the invention in any and all countries.

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Joshua Morenstein

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Vivian Barad

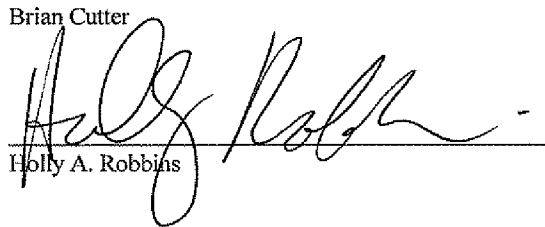
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Brian Cutter

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Holly A. Robbins

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Kelly Esterby
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