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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name(s) of conveying party(ies)/execution date(s):

Nicola John Policiechio - 9-6-07
Andrea Pfarr Switzer - 10-24-07Additional name(s) of conveying party(ies) attached:
☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of name
☐ Joint Research Agreement
 Executed: _____
 Name of the owner of the application (or patent): _____
 Name of other party to Joint Research Agreement: _____
☐ Other _____

2. Name(s) and address(es) of receiving party(ies):

Name: The Procter & Gamble CompanyInternal Address: Attention: Chief Patent Counsel
One Procter & Gamble Plaza
Cincinnati, OH 45202Additional name(s) & address(es) attached?
☐ Yes ☒ No

4. Application number(s) or patent number(s):

This document is being filed together with a new application: ☐ Yes ☒ NoA. Patent Application No(s). 11/824,705
Date Filed: July 2, 2007
P&G Case: 10854
Confirmation No.: 4564B. Patent No(s).
P&G Case:Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: CENTRAL DOCKETING
Internal Address: THE PROCTER & GAMBLE
COMPANY
Street Address: Intellectual Property Division
Winton Hill Business Center - Box 412
6250 Center Hill Avenue
Cincinnati, OH 45224
Phone: 513-627-4593
Fax Number: 513-627-8118
Email Address: Huston.ll@pg.com

6. Total number of applications and patents involved: [1]

7. Total fee (37 CFR 3.41):.....\$40.00
☒ Authorized to be charged to deposit account8. Deposit account number:
16-2480Authorized User Name: Larry L. HustonLarry L. Huston
Name of Person Signing

Signature

October 26, 2007
Date

Total number of pages including cover sheet, attachments, and documents: [4]

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GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made a certain invention as set forth in a patent application (including industrial designs and utility models) entitled **Plural Sided Cleaning Implement**, Attorney's Docket No. 10854 and filed in the **United States Patent Office** as Number **11824,705** on **July 2, 2007** (the hereinafter named assignee being authorized to insert said Number and filing date when ascertained):

Nicola John Pollicchio of 4976 Laurelwood Ct. - Mason, OH 45040;

Andrea Pfarr Switzer of 6804 Mossy Rock Ct. - Maineville, OH 45039;

I/We made said invention set forth in said patent application while employed by, or otherwise under an obligation to assign said invention to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; Procter & Gamble Hong Kong Ltd.; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea, Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Ltd.; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte Ltd; Max Factor K.K.; P&G K.K.; Procter & Gamble Asia Pte. Limited; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairel, Inc.) and acknowledge my/our obligation at the time the invention was made to assign said invention to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation and (in the case of employment by or obligation to the Affiliate) at the request of the Affiliate, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, the entire right, title and interest (including the right to claim priority of the filing date of said patent application under international conventions) in said invention as set forth in said patent application, and in all patents of the United States and of any other country which may be issued for said invention, as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U. S. Application Serial Number **11/824,705** (the hereinafter named assignee being authorized to insert said U.S. Serial Number when ascertained) to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention and the invention covered thereby.

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Nicola John Policchio
Nicola John Policchio

September 6th, 2007
Date

State of Ohio }
County of Hamilton } SS

On this 6th day of September, 2007, before me personally appeared Nicola John Policchio, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.



JOYCE K. MOORE
Notary Public, State of Ohio
My Commission Expires
November 17, 2009

Joyce K. Moore
Notary Public/Witness

Andrea Pfarr Switzer

Date

State of Ohio }
County of Hamilton } SS

On this _____ day of _____, 2007, before me personally appeared Andrew Pfarr Switzer, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

Notary Public/Witness

The ASSIGNMENT of said invention is effective as of the earlier of 1) the date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Nicola John Policicchio

Date

State of Ohio }
 } SS
County of Hamilton }

On this _____ day of _____, 2007, before me personally appeared Nicola John Policicchio, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

Notary Public/Witness

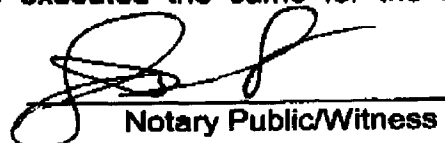

Andrea Pfarr Switzer

10-24-07

Date

State of Ohio }
 } SS
County of Hamilton }

On this 24 day of October, 2007, before me personally appeared Andrew Pfarr Switzer, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/she executed the same for the uses and purposes therein set forth.



Notary Public/Witness

JOHN D. MENKE, SR., Notary Public
in and for the State of Ohio
My Commission Expires 10-1-12