PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
John Land LeCoq	10/18/2007

RECEIVING PARTY DATA

Name:	fishpond, LLC
Street Address:	863 Otter Creek Road
City:	Silverthorne
State/Country:	COLORADO
Postal Code:	80498

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11894985

CORRESPONDENCE DATA

Fax Number: (414)298-8097

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-298-8360

Email: lkasulke@reinhartlaw.com

Correspondent Name: Rodney D. DeKruif/Reinhart Boerner
Address Line 1: 1000 North Water St., Suite 2100
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	9711
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NAME OF SUBMITTER: Rodney D. DeKruif

Total Attachments: 3

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> PATENT REEL: 020053 FRAME: 0414

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PATENT

Attorney Docket No: 9711

For: [X] U.S. and/or [X] Foreign Rights

For: [X] U.S. Application or [] U.S. Patent

By: [X] Inventor(s) or [] Present Owner

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to each ASSIGNOR identified below of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:	
(inventor(s) or	John Land LeCoq ("ASSIGNOR")
	(Type or print name(s) of ASSIGNOR(S))
person(s) or entity(ies) who own the invention)	
_	863 Otter Creek Road
	Silverthorne, CO 80498
	(Address)
	US
	(Nationality)
	is by person or entity to whom invention was previously assigned and this was recorded in PTO add the following)
Reel	
Frame	
hereby sells, assigns a	nd transfers to
ASSIGNEE:	
	fishpond, LLC ("ASSIGNEE")
	863 Otter Creek Road
	Silverthorne, CO 80498
	(Address)
	An individual who is a citizen of (Domicile or Nationality)
and the successors, ass	signs and legal representatives of the ASSIGNEE

(complete one of the following)

MW\1458848RDD:LK 09/14/07

PATENT REEL: 020053 FRAME: 0415

[X] the entire right, title and interest
[] an undividedpercent (%) interest for the United States and its territorial possessions
(check the following box if foreign rights are also to be assigned)
[X] and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:
COLLAPSIBLE PET BOWL
(check and complete (a), (b), (c) or (d))
and which is found in
 (a) [] U.S. patent application executed on even date herewith (b) [] U.S. patent application executed on
(also check (e) if foreign application(s) is also being assigned)
(e) [] and any legal equivalent thereof in a foreign country, including the right to claim priority
and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof
ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention

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this assignment;

and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I/We have hereunto set hand the date indicated below.

WARNING: Date of signing must be the same as the date of execution of the application if item (a) was checked above.

Signature of ASSIGNOR(S)

(Date)

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RECORDED: 11/01/2007