Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Seock-Cheon SONG	10/30/2007
Jun-Young LEE	10/30/2007
Myung-Koo KANG	10/30/2007
Sung-Wook KANG	10/30/2007
Jong-Hwa PARK	10/30/2007
Young-Kwang KIM	10/30/2007

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan-dong, Yeongtong-gu
City:	Suwon-si, Gyeonggi-do
State/Country:	KOREA, REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11932622

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	PNK-0466
NAME OF SUBMITTER:	James J. Merrick

PATENT REEL: 020055 FRAME: 0107

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Total Attachments: 2 source=Assignment_PNK_0466#page1.tif source=Assignment_PNK_0466#page2.tif

PATENT REEL: 020055 FRAME: 0108

ASSIGNMENT

WHEREAS We SONG, Seock-Cheon of 125-1201, Hwanggol maeul 1-danji apt., Yeongton g-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea; LEE, Jun-Young of 101-1804 Minso kmaeul Ssangyong apt., Bora-dong, Giheung-gu, Yongin-si, Gyeonggi-do, Korea; KANG, M yung-Koo of 2-522, Misung apt. Sincheon-dong, Songpa-ku, Seoul, Korea; KANG, Sung-Wo ok of 202, 1357-63 Seocho-dong, Seocho-gu, Seoul, Korea; PARK, Jong-Hwa of 450-3, Jago k-dong, Gangnam-gu, Seoul, Korea; KIM, Young-Kwang of Nongseo-dong, Giheung-gu, Yo ngin-si, Gyeonggi-do, Korea (hereinafter referred to as "ASSIGNORS"); have invented certain new and useful improvements in:

DISPLAY DEVICE AND DRIVING METHOD THEREOF

which claims priority to Republic of Korea Application No. 10-2007-0001816, filed on January 06, 2007, and for which We are about to file an application for Letters Patent of the United States:

AND WHEREAS, SAMSUNG ELECTRONICS CO., LTD. (hereinafter referred to as "ASSIGNEES"), a corporation organized and existing under the laws of the Country of Republic of Korea having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for g ood and valuable consideration, the receipt of which is hereby acknowledged, We, the said A SSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSI GNEES, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEES, an assignees of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEES, its successors and assigns; and We do hereby

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agree that the said ASSIGNEES, may apply for foreign Letters Patent on said invention and that We will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEES, its successors or assigns, and that We will, at the cost and expense of the said ASSIGNEES fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: Oct. 30, 2007	Song, Seock-Cheon	_ L.S.
Date: Oct. 30, 2007	LEE, Jun-Young	_L.S.
Date: Oct. 30, 2007	KANG, MYUNG-KOO KANG, Myung-Koo	_ L.S.
Date: Oct. 30, 2007	Kang, Sung — Wook KANG, Sung-Wook	_ L.S.
Date: Oct. 30, 2007	PARK, JONG - HWOL PARK, Jong-Hwa	_L.S.
Date: Oct. 30, 2007	Kion, Young - Kwang KIM, Young-Kwang	_L.S.

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