

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Guy James Fullalove</td> <td>08/13/2007</td> </tr> <tr> <td>Andrew John Clift</td> <td>08/09/2007</td> </tr> <tr> <td>Martin Philip Riddiford</td> <td>08/09/2007</td> </tr> </tbody> </table>		Name	Execution Date	Guy James Fullalove	08/13/2007	Andrew John Clift	08/09/2007	Martin Philip Riddiford	08/09/2007
Name	Execution Date								
Guy James Fullalove	08/13/2007								
Andrew John Clift	08/09/2007								
Martin Philip Riddiford	08/09/2007								
RECEIVING PARTY DATA									
Name:	Golf Flagstick Advertising (UK) Limited								
Street Address:	2 Lansdowne Row								
Internal Address:	Suite 422								
City:	London								
State/Country:	UNITED KINGDOM								
Postal Code:	W1J 6HL								
PROPERTY NUMBERS Total: 3									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29270128</td> </tr> <tr> <td>Application Number:</td> <td>29270132</td> </tr> <tr> <td>Application Number:</td> <td>29270129</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29270128	Application Number:	29270132	Application Number:	29270129
Property Type	Number								
Application Number:	29270128								
Application Number:	29270132								
Application Number:	29270129								
CORRESPONDENCE DATA									
Fax Number:	(602)364-7070								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	602-364-7001								
Email:	rob.iussa@bryancave.com								
Correspondent Name:	Robert A. Iussa								
Address Line 1:	Two North Central Avenue								
Address Line 2:	Suite 2200								
Address Line 4:	Phoenix, ARIZONA 85004								
ATTORNEY DOCKET NUMBER:	0206288 0206172 0206171								

CH \$120.00 29270128

NAME OF SUBMITTER:

Robert A. Iussa

Total Attachments: 4

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ASSIGNMENT

In consideration of this agreement with Golf Flagstick Advertising (UK) Limited, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, Jim Fullalove, an individual residing in Leatherhead, United Kingdom; I, Andrew Clift, an individual residing in London, United Kingdom, and I, Martin Riddiford, an individual residing in London, United Kingdom, (collectively referred to herein as "ASSIGNOR"), hereby assign, transfer, set over, convey, and deliver to Golf Flagstick Advertising (UK) Limited, a private limited company, having a place of business located at 2 Lansdowne Row, Suite 422 London, United Kingdom W1J 6HL, its successors and assigns (collectively referred to herein as "ASSIGNEE") all of my right, title, and interest in, to, and under any and all subject matter of the invention(s) disclosed and/or claimed in the applications for United States patent, titled

FLAGPOLE HAVING A DISPLAY SURFACE

DISPLAY DEVICE FOR A FLAGPOLE

POLE WITH DISPLAY SURFACE

filed in the U.S. Patent and Trademark Office on December 15, 2006; under application nos. 29/270,128, 29/270,132 and 29/270,129, respectively copies of which has been provided to me and I have reviewed; in, to, and under the said applications and any and all provisional, continuation, continuation-in-part, continued prosecution, request-for-continued-examination, and divisional applications thereof; in, to, and under, my exclusive right to make and prosecute any and all applications for patents, reissues, renewals, and extensions thereof; in, to, and under any and all patents and Convention and Treaty rights of all kinds, in the United States of America and all other countries throughout the world, for all such subject matter; in, to, and under any and all know-how and/or confidential, proprietary, and/or trade secret information relating to any such subject matter, applications, patents, and/or technology; in, to, and under the right to sue for present, past, and future infringement or misappropriation relating to any such subject matter, applications, patents, and/or technology; in, to, and under the right to enforce any rights and file any causes of action, in law and/or equity, relating to any such subject matter, applications, patents, and/or technology; and in, to, and under the right to all income, royalties, fees, damages, and payments now or hereafter due or payable in respect to any such subject matter, applications, patents, and/or technology. The right, title, and interest is to be held and enjoyed by ASSIGNEE and its successors and assigns as fully and exclusively as it would have been held and enjoyed by ASSIGNOR had this assignment not been made. I request the applicable official having authority to issue patents and/or corresponding rights to issue same on the subject matter of the said invention(s) to ASSIGNEE, its successors and assigns, and, if called upon by ASSIGNEE, its successors, assigns, or legal representatives, I agree to promptly sign any and all documents necessary to secure any and all such patents and/or rights and for issuance of same to ASSIGNEE or its successors and assigns.

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G.J.F.
Andrew Clift
Martin Riddiford

Attorney Docket No. 0206288
0206172
0206171

I covenant with ASSIGNEE, its successors, assigns, and legal representatives that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license, or other encumbrance.

I confirm that I have not made any agreement in conflict with this Assignment. I further agree that I will provide information within my knowledge or belief, and do any and all other relevant things that ASSIGNEE, its successors, assigns, or legal representatives deem necessary or desirable and request of me in connection with obtaining and/or maintaining any such patents and/or rights; in connection with any proceeding, controversy, and/or litigation pertaining to any such patents and/or rights; in order to perfect and/or enforce the ownership by ASSIGNEE, its successors and assigns, of the right, title, and interest conveyed by this Assignment; and/or in connection with this Assignment, without payment of consideration to me beyond that called for in my written agreement with ASSIGNEE on the understanding, however, that ASSIGNEE will bear all reasonable expenses actually incurred for or in connection with such matters. This Assignment and the obligations assumed by me shall be binding on my heirs and personal representatives.

Date: 13. August 2007.

G. Fullalove
Jim Fullalove

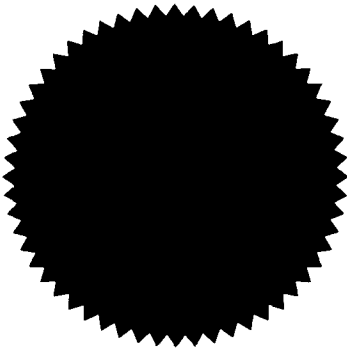
On this 13 day of AUGUST, 2007, Jim Fullalove* personally appeared before me, identified himself to my satisfaction, and signed the foregoing Assignment in my presence.

92 NEW CAVENTISH ST.
LONDON W1W 6XJ
ENGLAND, U.K.


MANUEL JESUS DOMA MARTIN
[Signature]

Notary Public - LONDON - ENGLAND, U.K.
My commission expires: with life.

* GUY JAMES FULLALOVE
D.O.B. 31. MAY - 1958
British passport N^o 203435304

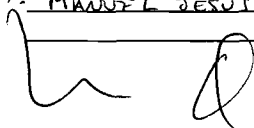


[Signature]
[Signature]

Date: 09 AUGUST 2007 
Andrew Clift

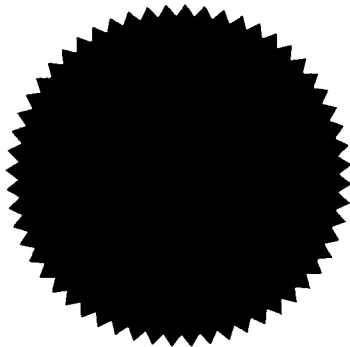
On this 9 day of AUGUST, 2007, Andrew Clift* personally appeared before me, identified himself to my satisfaction, and signed the foregoing Assignment in my presence.

92 NEW CAVENTISH ST. MANUEL JESÚS DOÑA MARTÍN
LONDON W1W 6XJ
ENGLAND, U.K.



Notary Public - LONDON - ENGLAND, U.K.
My commission expires: WITH LIFE

* ANDREW JOHN CLIFT
D.O.B. 8 - JUNE - 1966
BRITISH PASSPORT N^o. 038679642



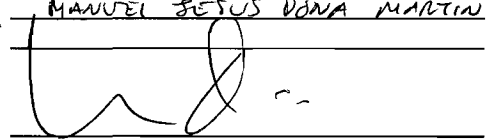
Attorney Docket No. 0206288
0206172
0206171

Date: 9th AUGUST 2007


Martin Riddiford

On this 9 day of AUGUST, 2007, Martin Riddiford* personally appeared before me, identified himself to my satisfaction, and signed the foregoing Assignment in my presence.

92 NEW CAVENDISH ST.
LONDON W1W 6XJ
ENGLAND, U.K.

MANUEL JESUS DONA MARTIN


Notary Public - LONDON ENGLAND U.K.
My commission expires: WITH LIFE

* MARTIN PHILIP RIDDIFORD
D.O.B. 28 - JUNE - 1955
BRITISH PASSPORT N^o. 302224162