

**PATENT ASSIGNMENT**

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Soong Yong JOO	09/28/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SAMSUNG ELECTRONICS CO., LTD.
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<b>City:</b>	Suwon-si, Gyeonggi-do
<b>State/Country:</b>	KOREA, REPUBLIC OF
<b>Postal Code:</b>	443-803
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	11931904
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<b>NAME OF SUBMITTER:</b>	Karen Jalbert
<b>Total Attachments: 2</b>	
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ASSIGNMENT

WHEREAS I, **Soong Yong JOO** (hereinafter referred to as "ASSIGNOR") of **404-1303, Mujigaemaoul Jugong Apt., 4-Danji, Gumi-Dong, Bundang-Gu, Seongnam-Si, Gyeonggi-Do, 463-713, Republic of Korea**; have invented certain new and useful improvements in:

**LIQUID CRYSTAL DISPLAY AND METHOD OF DRIVING THE SAME**

which claims priority to Korean Patent Application No. 10-2007-0045787, filed on May 11, 2007,

and for which I am about to file an application for Letters Patent of the United States;

AND WHEREAS, **SAMSUNG ELECTRONICS CO., LTD.** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of **Republic of Korea**, having a place of business at **416 Maetan 3-Dong, Yeongtong-Gu, Suwon-Si, Gyeonggi-Do, 443 – 803, Republic of Korea**, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and I do hereby agree that



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the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that I will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: SEP. 28. 2007

 L.S.  
Soong Yong JOO

