

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Won-Seok MA	10/25/2007
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan-dong, Yeongtong-gu
City:	Suwon-si, Gyeonggi-do
State/Country:	KOREA, REPUBLIC OF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11930249
CORRESPONDENCE DATA	
Fax Number:	(860)286-0115
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	860-286-2929
Email:	dbobo@cantorcolburn.com
Correspondent Name:	Cantor Colburn LLP
Address Line 1:	55 Griffin Rd. South
Address Line 4:	Bloomfield, CONNECTICUT 06002
ATTORNEY DOCKET NUMBER:	PNK-0469
NAME OF SUBMITTER:	Karen Jalbert
Total Attachments: 2 source=PNK-0469_Assignment#page1.tif source=PNK-0469_Assignment#page2.tif	

CH \$40.00 11930249

ASSIGNMENT

WHEREAS I, MA, Won-Seok of 105-1004 Imaechon Geumgang apt., 122, Imae-dong, Bundang-gu, Seongnam-si, Gyeonggi-do, Korea, have invented certain new and useful improvements in:

DISPLAY DEVICE, DRIVING METHOD THEREOF, AND SIGNAL CONTROLLER THERE FOR

which claims priority to Korean Application No. 10-2007-0005191, filed on January 17, 2007, and for which I am about to file an application for Letters Patent of the United States;

AND WHEREAS, **SAMSUNG ELECTRONICS CO., LTD.** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Republic of Korea, having a place of business at **416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea**, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and I do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that I will, at

the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: October 25, 2007

MA. Won-Seok

L.S.

MA, Won-Seok