

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Isamu Arie	11/05/2007
Justin Jakobson	11/05/2007
Yuki Kubota	11/06/2007
Fumiya Matsuoka	11/06/2007

RECEIVING PARTY DATA

Name:	Sony Corporation
Street Address:	1-7-1 Konan
Internal Address:	Minato-ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	108-0075

Name:	Sony Electronics Inc.
Street Address:	1 Sony Drive
City:	Park Ridge
State/Country:	NEW JERSEY
Postal Code:	07656

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29297182

CORRESPONDENCE DATA

Fax Number: (619)338-8078

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 619.338.8075

Email: jennifer@rogitz.com

Correspondent Name: Rogitz & Associates

PATENT

500392084

REEL: 020074 FRAME: 0071

OP \$40.00 29297182

Address Line 1:	750 B Street
Address Line 2:	Suite 3120
Address Line 4:	San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER:	50X9137.01
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NAME OF SUBMITTER:	John L. Rogtiz
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Total Attachments: 3

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**RECORDATION FORM COVER SHEET  
PATENTS ONLY**

To the Honorable Assistant Commissioner for Patents: Please record the attached original documents or copy thereof.

**1. Name(s) of conveying party:**

- (1) Isamu Arie
- (2) Justin Jakobson
- (3) Yuki Kubota
- (4) Fumiya Matsuoka

**2. Name and address of receiving parties:**

Sony Corporation  
1-7-1 Konan, Minato-ku  
Tokyo, 108-0075  
JAPAN

and

Sony Electronics Inc.  
1 Sony Drive  
Park Ridge, New Jersey 07656

**3. Nature of conveyance:** Assignment

**Execution Dates:** 1) November 5, 2007 2) November 5, 2007  
3) November 6, 2007 4) November 6, 2007

**4. Application number:** 29/297,182 **filed November 6, 2007 Attorney Docket No.:** 50X9137.01

**5. Name and address of party to whom correspondence concerning Assignment should be mailed:**

John L. Rogitz – Customer No. 36738  
Rogitz & Associates  
750 B Street, Suite 3120  
San Diego, CA 92101

**6. Total number of applications involved:** 1 **7. Total fee (37 CFR 3.41) =** \$40.00

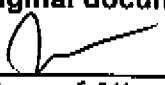
**8. Credit Card Authorization Form**

**DO NOT USE THIS SPACE**

**9. Statement and signature:**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John L. Rogitz  
Attorney Name

  
Signature of Attorney

November 6, 2007  
Date

We are transmitting a total of 3 page(s) including this cover sheet.

IF YOU DO NOT RECEIVE ALL TRANSMITTED PAGES, PLEASE CALL US AT:  
619/338-8075

**ORIGINAL DOCUMENTS WILL BE SENT VIA:**

☐ U.S. MAIL ☐ FEDERAL EXPRESS ☐ MESSENGER ☒ WILL NOT BE SENT

**PATENT  
REEL: 020074 FRAME: 0073**

**ASSIGNMENT**

**WHEREAS, I**, as a below named inventor, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in "FLAT PANEL TV" for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

**AND WHEREAS, Sony Corporation**, a Japanese corporation with offices at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075, Japan and **Sony Electronics Inc.** a Delaware corporation with offices at 1 Sony Drive, Park Ridge, New Jersey 07656 (hereinafter referenced as **ASSIGNEES**) is desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

**NOW THEREFORE**, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as a sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said **ASSIGNEES**, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said **ASSIGNEES**, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of **ASSIGNEES** or its designee, as **ASSIGNEES** or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

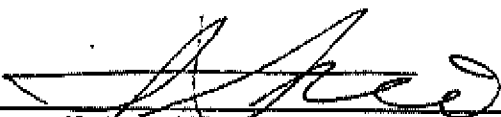
And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the **ASSIGNEES** thereof shall hereafter require and prepare at its own expense;


And I further agree that **ASSIGNEES** will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters

Docket No. 50X9137.01


And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, serial number and filing date of this application in the spaces that follow:  
Serial Number: \_\_\_\_\_, Filing Date: \_\_\_\_\_.

This assignment is being executed on the date indicated below.

  
\_\_\_\_\_  
ISAMU ARIE Dated: 11.5.07

  
\_\_\_\_\_  
JUSTIN JAKOBSON Dated: 11.5.07

  
\_\_\_\_\_  
YUKI KUBOTA Dated: 11.6.07

  
\_\_\_\_\_  
FUMIYA MATSUKA Dated: 11.6.'07