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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies)

Jeng-Nan TZENG

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

### 3. Nature of conveyance/Execution Date(s):

Execution Date(s) 10/23/2007

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 8424, Confirmatory License  
☐ Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Name: Kuo-Hui Chien

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

18F, No. 499, Wen-Hua Rd., Sec. 2

City: Pan-Chiao City, Taipei County

State: \_\_\_\_\_

Country: TAIWAN

Zip: \_\_\_\_\_

Additional name(s) & address(es) attached? ☐ Yes ☒ No

### 4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

11/673,280

Additional numbers attached? ☐ Yes ☒ No

### 5. Name and address to whom correspondence concerning document should be mailed:

Name: C. David Pai

Internal Address: Suite 3200

Street Address: 1001 4th Avenue

City: Seattle

State: WA

Zip: 98154

Phone Number: 206-372-3162

Fax Number: 206-374-2899

Email Address: cdpai@pallaw.com

### 6. Total number of applications and patents involved: one (1)

### 7. Total fee (37 CFR 1.21(h) & 3.41) \$ \_\_\_\_\_

- ☐ Authorized to be charged by credit card  
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☐ Enclosed *please see enclosed notice and previous cover sheet.*  
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### 8. Payment Information

a. Credit Card Last 4 Numbers \_\_\_\_\_

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### 9. Signature:



Signature

11/06/2007

Date

C. David Pai

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
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TO: C. DAVID PAI COMPANY: 1001 4TH AVENUE

## PATENT ASSIGNMENT

Electronic Version v1.1

10/16/2007  
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Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jang-Nan Tzeng	10/16/2007
RECEIVING PARTY DATA	
Name:	Kuo-Hui Chien
Street Address:	18F, No. 499, Wen-Hua Road, Sec. 2
City:	Pan-Chiao City, Taipei County
State/Country:	TAIWAN
Postal Code:	231
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11873260
CORRESPONDENCE DATA	
Fax Number:	(206)374-2899
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2063723162
Email:	dpai@pallaw.com
Correspondent Name:	C. David Pai
Address Line 1:	1001 4th Avenue
Address Line 2:	Suite 3200
Address Line 4:	Seattle, WASHINGTON 98164
ATTORNEY DOCKET NUMBER:	PB070363
NAME OF SUBMITTER:	C. David Pai
Total Attachments: 1 source=PB070363-Assignment#page1.tif	

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# ASSIGNMENT

WHEREAS, I (we), **Jeng-Nan TZENG**

whose post office address(es) appear(s) below, hereinafter referred to as ASSIGNOR, is(are) the owner of certain new and useful improvements in

**System and Method for Automatic Generation of User-Oriented Homepage**

(hereinafter referred to as the INVENTION) for which an application for United States Letters Patent was

☐ Executed on even date herewith

☐ Executed on:

☒ Filed on: **10/16/2007**

Serial No.: **11/873,280**

☐ Established by PCT International Patent Application No.:

filed:

designating the United States of America.

WHEREAS, **Kuo-Hui CHIEN**

whose post office address is **18F, No. 499, Wen-Hua Rd., Sec. 2, Pan-Chiao City, Taipei, Taiwan, R.O.C** hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the same in the United States;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I (we), ASSIGNOR, by these presents do sell, assign and transfer unto said ASSIGNEE, the entire right, title, and interest in and to said INVENTION and application throughout the United States of America, including any and all Letters Patent granted on any division, continuation, continuation-in-part and release of said application.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) in the United States for said INVENTION, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said INVENTION, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE's expense, to identify and communicate to ASSIGNEE at ASSIGNEE's request documents and information concerning the INVENTION that are within ASSIGNOR's possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR's obligations under this instrument shall extend to ASSIGNOR's heirs, executors, administrators and other legal representatives.

ALSO, ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE's sole use and behoof; and for the use and behoof of ASSIGNEE's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

ASSIGNOR authorizes any member of the firm of \_\_\_\_\_ to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

Assignor Name <b>Jeng-Nan TZENG</b>	Address <b>2F, No. 59-9, Wufeng Rd., Xindian City,</b>
Where Signed	<b>Taipei County 231, Taiwan, R.O.C</b>
Date <b>Oct. 23, 2007</b>	Signature <i>Jengnan Tseng</i>
Witness (optional)	Witness (optional)
Print/Type Name	Print/Type Name
Signature	Signature

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PATENT

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