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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
			Vame Execution Date		
Takeo Arai 10/10/2007					
RECEIVING PARTY DATA					
Name:	Sony Corporation				
Street Address:	1-7-1 Konan, Minato-ku				
City:	Токуо				
State/Country:	JAPAN				
Postal Code:	108-0075				
PROPERTY NUMBERS Total: 1					
Property Type			Number		Ge
Application Number: 11890		18903	333		11890333
CORRESPONDENCE DATA					
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Fax Number:(617)646-8646Correspondence will be sent via US Mail when the fax attempt is unsuccessful.Phone:617-646-8000					
Phone: 617-646-8000					
Email: tnadeau@wolfgreenfield.com Correspondent Name: Wolf, Greenfield & Sacks, P.C.					
Address Line 1: 600 Atlantic Avenue					
Address Line 4: Boston, MASSACHUSETTS 02210					
ATTORNEY DOCKET NUMBER:			S1459.70314US00		
NAME OF SUBMITTER:		Randy J. Pritzker			
Total Attachments: 2 source=S1459.70314US00 - Assignment#page1.tif source=S1459.70314US00 - Assignment#page2.tif					

Docket No. S1459.70314US00 Sony Ref. S07P0896US00

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, we the undersigned hereby:

Sell, assign and transfer to Sony Corporation, a corporation of Japan having a place 1. of business at 1-7-1, Konan, Minato-ku, Tokyo, Japan, 108-0075, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, my entire right, title and interest for the United States and all foreign countries, in and to any and all inventions and designs which are disclosed in the application for United States Letters Patent filed in the United States Patent and Trademark Office on August 6, 2007 under Serial No. 11/890,333, bearing Attorney Docket No. S1459.70314US00, and entitled BACKLIGHT DEVICE, LIGHT SOURCE DEVICE, LENS, ELECTRONIC APPARATUS AND LIGHT GUIDE PLATE, and in and to said application and all non-provisional, divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent, utility models, industrial designs or similar intellectual property rights which have been or shall be filed in the United States. internationally, and in any foreign country on any of said inventions; and in and to all original and reissued patents which have been or shall be issued in the United States or any other jurisdiction on said inventions, including the right to apply for patent rights in each foreign country and all rights to priority;

2. Agree that said Assignee may apply for and receive Letters Patent and utility model and industrial design registrations for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, I agree to carry out in good faith the intent and purpose of this assignment, by executing all non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent, utility model and industrial design applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to me relating to said inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee;

3. Request the Honorable Director of the United States Patent and Trademark Office to issue said Letters Patent to said Assignee;

4. Authorize and request Wolf, Greenfield & Sacks, P.C. to supply any missing patent/application identification information or correct any errors in the patent/application identification information provided above, whether discovered prior to or after recordation;

5. Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me; and

6. Appoint Assignee, through its designee, my attorney-in-fact to execute, in my name and on my behalf, any and all documents required to effectuate this Assignment, specifically including, but not limited to, those documents specified above and any necessary corrective assignments.

> PATENT REEL: 020096 FRAME: 0803

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October 10, 2007

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Date

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Citizenship: Japan

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PATENT REEL: 020096 FRAME: 0804

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