

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Hong Rae CHA</td><td>10/18/2007</td></tr><tr><td>Ji Hoon Sohn</td><td>10/18/2007</td></tr><tr><td>Sam Je CHO</td><td>10/18/2007</td></tr><tr><td>Woo Sung JANG</td><td>10/18/2007</td></tr><tr><td>Woon Seo Shin</td><td>10/18/2007</td></tr></tbody></table>	Name	Execution Date	Hong Rae CHA	10/18/2007	Ji Hoon Sohn	10/18/2007	Sam Je CHO	10/18/2007	Woo Sung JANG	10/18/2007	Woon Seo Shin	10/18/2007	
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Woon Seo Shin	10/18/2007												
RECEIVING PARTY DATA													
Name:	LG Electronics Inc.												
Street Address:	20 Yeouido-dong, Yeongdeungpo-gu												
City:	Seoul												
State/Country:	REPUBLIC OF KOREA												
Postal Code:	150-721												
PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11855814</td></tr></tbody></table>	Property Type	Number	Application Number:	11855814									
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Application Number:	11855814												
CORRESPONDENCE DATA													
Fax Number:	(877)769-7945												
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ATTORNEY DOCKET NUMBER:	20349-037001												
NAME OF SUBMITTER:	Sharon M. Washington												

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PATENT
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Total Attachments: 2

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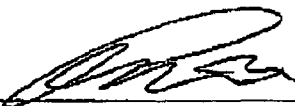
Attorney Docket No: 20349-037001
Client Ref. LG07IP-281US
LG Ref. 07FDIS084US01

ASSIGNMENT

For valuable consideration, we, Hong Rae CHA, of #16 Woomyun-dong, Seocho-ku, Seoul 137-724 Rep. of Korea; Ji Hoon SOHN, of #16 Woomyun-dong, Seocho-ku, Seoul 137-724 Rep. of Korea; Sam Je CHO, of #16 Woomyun-dong, Seocho-ku, Seoul 137-724 Rep. of Korea; Woo Sung JANG, of #16 Woomyun-dong, Seocho-ku, Seoul 137-724 Rep. of Korea; Woon Seo SHIN, of #16 Woomyun-dong, Seocho-ku, Seoul 137-724 Rep. of Korea; hereby assign to

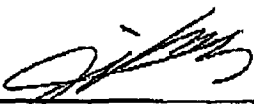
LG Electronics Inc., a corporation of KOREA, having a place of business at 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721, Republic of Korea, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PLASMA DISPLAY DEVICE, filed on September 14, 2007, and assigned U.S. Serial Number 11/855,814, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney Docket No: 20349-037001
 Client Ref. LG07IP-281US
 LG Ref. 07FDIS084US01




 Hong Rac CHA

DATE: 2007.10.18




 Ji Hoon SOHN

DATE: 2007.10.18




 Sam Je CHO

DATE: 2007.10.18



 Woo Sung JANG

DATE: 2007.10.18



 Woon Seo SHIN

DATE: 2007.10.18