

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Delphine ALLARD	10/22/2007
David W. CANNELL	10/22/2007
Michael S. DeGEORGE	10/22/2007
Jeremy PUCO	10/22/2007
Jonathan WRIGHT	10/22/2007

RECEIVING PARTY DATA

Name:	L'Oreal S.A.
Street Address:	14, rue Royale
City:	Paris
State/Country:	France
Postal Code:	75008

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11855598

CORRESPONDENCE DATA

Fax Number: (703)413-2220

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (703) 413-3000

Email: dsauls@oblon.com

Correspondent Name: Oblon, Spivak, et al.

Address Line 1: 1940 Duke Street

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:

314917US0

NAME OF SUBMITTER:

Denise Sauls

OP \$40.00 11855598

500398199

PATENT  
REEL: 020109 FRAME: 0889

Total Attachments: 2

source=314917USAssignment#page1.tif

source=314917USAssignment#page2.tif

## Assignment of Application

## Assignment of Application

INSERT NAMES  
AND RESIDENCE  
ADDRESS OF  
THE INVENTORS:

(2) David W. CANNELL of 1314 Highland Avenue, Plainfield, New Jersey 07060;

(3) Michael S. DeGEORGE of 1 Rolling Knolls Drive, Middletown, New Jersey 07748;

(4) Jeremy PUCO of 17 South Hillside Drive, Budd Lake, New Jersey 07828; and

(5) Jonathan WRIGHT of 29 Huntington Street, New Brunswick, New Jersey 08901

..., respectively,

INSERT TITLE OF  
INVENTION:

## ON KERATIN MATERIALS

(Application No. 11/855,598, filed September 14, 2007), and

WHEREAS, L'Oréal S.A.

INSERT NAME  
AND ADDRESS OF  
COMPANY OR  
OTHER ASSIGNEE

(hereinafter referred to as "ASSIGNEE") having a place of business at: 14, rue Royale 75008 Paris, FRANCE is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letter Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, P.C. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 10 / 22 / 2007

  
(Signature of Inventor) Delphine ALLARD

Date: 10 / 22 / 2007

  
(Signature of Inventor) David W. CANNELL

Date: Oct. 22, 2007

  
(Signature of Inventor) Michael s. DeGEORGE

Date: Oct 22, 07

  
(Signature of Inventor) Jeremy PUCO

Date: 10/22/07

  
(Signature of Inventor) Jonathan WRIGHT

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor)

**OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.**  
ATTORNEYS AT LAW  
1940 DUKE STREET  
ALEXANDRIA, VIRGINIA 22314

12/04