

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Loic Pellaton | 11/08/2007 |
| RECEIVING PARTY DATA | |
| Name: | ETA SA Manufacture Horlogere Suisse |
| Street Address: | Schild-Rust-Strasse 17 |
| City: | Grenchen |
| State/Country: | SWITZERLAND |
| Postal Code: | 2540 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 11939845 |
| CORRESPONDENCE DATA | |
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| NAME OF SUBMITTER: | Bridget D. Burke |
| Total Attachments: 1 source=07-11-14 Assignment#page1.tif | |

OP \$40.00 11939845

ASSIGNMENT

The undersigned (hereinafter collectively referred to as "ASSIGNOR"), in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby sells, assigns and transfers to

ETA SA Manufacture Horlogère Suisse

(hereinafter referred to as "ASSIGNEE"), of

Schild-Rust-Strasse 17
2540 Grenchen / Switzerland

the entire right, title and interest for the United States of America as defined in 35 U.S.C. §100, in the invention (hereinafter "INVENTION") entitled:

Timepiece movement fitted with a display module

for which Assignor has executed an application for United States Patent

on this date (check if assignment and application are executed on same date)

filed on [_____] (check if Assignment is executed after application)

as United States Patent Application No. _____

and all applications on the INVENTION, including any and all divisions, continuations, substitutes and reissues thereof, and all resulting patents on the INVENTION;

ASSIGNOR hereby agrees to testify and to execute any papers for ASSIGNEE, its successors, assigns and legal representatives, deemed essential by ASSIGNEE to ASSIGNEE'S full protection of and title in and to the INVENTION hereby transferred; and

ASSIGNOR hereby authorizes Joerg-Uwe Szipl and Griffin & Szipl, P.C. to insert in this ASSIGNMENT any further information necessary or desirable for recordation.

Full Name of the Inventor(s)
(Please type)

Signature

Date Signed

(1) Loic PELLATON

x Loic Pellaton

November 8, 2007

(2)

(3)

(4)

(5)

(6)

Check if additional pages are attached.

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