PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sharon Forshpan	11/01/2007

RECEIVING PARTY DATA

Name:	Arms Reach Concepts, Inc.
Street Address:	27162 Sea Vista Drive
City:	Malibu
State/Country:	CALIFORNIA
Postal Code:	90265

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29284406

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 107447-59817 DES.

NAME OF SUBMITTER: Daniel S. Goldberg

Total Attachments: 3

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> PATENT REEL: 020111 FRAME: 0742

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ASSIGNMENT

WHEREAS, I, **Sharon Forshpan**, of 27162 Sea Vista Drive, Malibu, California 90265, (Assignor), have invented certain new and useful improvements which are described and claimed in an application for a United States Patent and identified as U.S. Serial Number 29/284,406, filed September 7, 2007, entitled

PORTABLE INFANT FEEDING AND SLEEPING UNIT

WHEREAS, **ARMS REACH CONCEPTS, INC.**, a coporation, having a business address of 27162 Sea Vista Drive, Malibu, California 90265, is desirous of acquiring the entire interest in and to said invention, said application and all patents to be obtained therefrom.

NOW, THEREFORE, for and in consideration of valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, I have sold, assigned, and set over, and by these presents do hereby sell, assign and set over unto the said **ARMS REACH CONCEPTS**, **INC.**, (Assignee), and said Assignee's legal representatives, successors, my entire right, title and interest, for the whole world, in and to said invention and said application, as well as any subsequent applications, including any PCT Application, foreign application, continuation application, divisional application, which subsequent applications claim priority based upon the filing date of any of said applications identified and the patents, both domestic and foreign, that may or shall result therefrom including the right to claim in respect of any subsequent United States and foreign patent applications and patents, the priority date of any of said applications under any United States statute and international convention or treaty; and I do hereby authorize and request the issuance of said patents, domestic and foreign, conformably to the terms of this Agreement.

UPON SAID CONSIDERATION, I do hereby covenant and agree with said Assignee that I will not execute any writing or do any act whatsoever conflicting with these presents, and that will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, execute such additional assignments and other writings and so such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining provisional, original, continuation, continuation-in-part, divisional, reissued, re-examined or extended patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, including but not limited to, giving testimony in any proceedings or transactions involving such applications or patents, and executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of the assigns and legal representatives of all parties hereto.

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PATENT REEL: 020111 FRAME: 0743 IN WITNESS WHEREOF, I have hereunto set our hands and affixed our seals this day of $$\tt ,2007.$

Date

Sharon Forshpan

Witness

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PATENT REEL: 020111 FRAME: 0744 Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)		
Applicant/Patent Owner:_ Arms Reach Concepts, Inc.		
Application No./Patent No.: 29/284,406	Filed/Issue Date: September 7, 2007	
Entitled: Portable Infant Feeding And Sleeping Unit		
Arms Reach Concepts, Inc, a_	Corporation ,	
(Name of Assignee)	(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)	
otates that it is		
states that it is:		
1. the assignee of the entire right, title, and interest; or		
2. an assignee of less than the entire right The extent (by, percentage) of its owner	rship interest is%	
in the patent application/patent identified abov	e by virtue of either:	
A. [x] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached.		
OR		
B. [] A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:		
	To:	
	e United States Patent and Trademark Office at, or for which a copy thereof is attached.	
The document was recorded in the	e United States Patent and Trademark Office at	
Reel, Frame	, or for which a copy thereof is attached.	
3. From:	To:	
	e United States Patent and Trademark Office at, or for which a copy thereof is attached.	
[] Additional documents in the chain of title are listed on a supplemental sheet.		
[x] Copies of assignments or other documents in the chain of title are attached. [NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]		
The undersigned (whose title is supplied below)) is authorized to act on behalf of the assignee.	
11/107	Bruce Martin	
Date	Typed or printed name	
	Signature	
	CEO	
	Title	

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

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RECORDED: 11/14/2007