

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Haim Habif	09/10/2007
RECEIVING PARTY DATA	
Name:	Shane Co.
Street Address:	9200 E. Mineral Avenue, Suite 200
City:	Englewood
State/Country:	COLORADO
Postal Code:	80112
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29284316
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ATTORNEY DOCKET NUMBER:	50129-00009
NAME OF SUBMITTER:	Robert B. Berube
Total Attachments: 1 source=Assignment_Inventor_to_Shaneco_50129-00009#page1.tif	

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PATENT  
REEL: 020116 FRAME: 0627

## ASSIGNMENT

WHEREAS, I, **HAIM HABIF**, of **Hanoter 10 Afeka, Tel Aviv, Israel 69698**, have invented a new, original and ornamental design entitled "**SQUARE MODIFIED BRILLIANT CUT GEMSTONE**" for which a patent application has been prepared and filed with the U.S. Patent & Trademark Office on **September 5, 2007** receiving **Serial No. 29/284,316**, and further identified as Attorney File No. **50129-00009**.

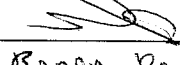
NOW THEREFORE, be it known that I, the said inventor, for and in consideration of certain good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, at the request of the assignee do sell, assign and transfer unto said assignee, **Shane Co.**, a Colorado corporation having a place of business at 9200 E. Mineral Avenue, Suite 200, Englewood, CO 80112, United States, its successors, legal representatives and assigns, the aforesaid application for the territory of the United States of America and all continuation, divisional, continuation-in-part and reissue applications, all patent applications in foreign countries, all applications pursuant to the Patent Cooperation Treaty and all applications for extension filed or to be filed for the invention, and all Letters Patent, Invention Registrations, Utility Models, Extensions or Reissues and other patent rights, obtained for the invention in the United States or any other country; I also assign any right, title or interest in and to the said invention which has not already been transferred to the assignee, I warrant that I have made no assignment of the invention, application or patent therefor to a party other than **Shane Co.**, and I am under no obligation to make any assignment of the invention, application, or patent therefor to any other party; and I further agree to cooperate with the assignee hereunder in the obtaining and sustaining of any and all such Letters Patent and in confirming assignee's exclusive ownership of the invention, but at the expense of said assignee.


The Commissioner of Patents is hereby authorized and requested to issue the Letters Patent solely in accordance with the terms of this Assignment, to **Shane Co.**, its successors, legal representatives and assigns, as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the party hereto has executed this Assignment as of the date indicated hereunder.

By:   
Inventor Name: **HAIM HABIF**

Date: 9/10/07

WITNESS#1:   
Witness Name: Ronen Baranes

WITNESS#2:   
Witness Name: Avishai Atzmony