

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Joo-Sun YOON	10/30/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SAMSUNG ELECTRONICS CO., LTD.
<b>Street Address:</b>	416, Maetan-dong, Yeongtong-gu
<b>Internal Address:</b>	Suwon-si
<b>City:</b>	Gyeonggi-do
<b>State/Country:</b>	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	11933284
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	AB-2533 US
<b>NAME OF SUBMITTER:</b>	Howard R. Popper
<b>Total Attachments: 1</b> source=AB-2533USAssignment#page1.tif	

CH \$40.00 11933284

### ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

YOON, Joo-Sun	of	504-101 Hyundai 5-cha Apt., Gwangjang-dong, Gwangjin-gu, Seoul, Korea
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hereby sell, assign and transfer to SAMSUNG ELECTRONICS CO., LTD., a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

TRANSFLECTIVE LIQUID CRYSTAL AND MANUFACTURING METHOD THEREOF

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 30th day of October, 2007.

*Joo-Sun Yoon*

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YOON, Joo-Sun

WITNESSED:

\_\_\_\_\_  
Signature

*[Handwritten Signature]*

\_\_\_\_\_  
Date:

Oct. 30, 2007

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KIM, Yu-Mi