

**PATENT ASSIGNMENT**

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| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                              |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT                                  |
| <b>CONVEYING PARTY DATA</b>   |   |
| <b>Name</b>   | <b>Execution Date</b>                       |
| Masao ISSHIKI   | 11/02/2007                                  |
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| <b>State/Country:</b>   | JAPAN                                       |
| <b>PROPERTY NUMBERS Total: 1</b>  |   |
| <b>Property Type</b>  | <b>Number</b>                               |
| <b>Application Number:</b>  | 29297856                                    |
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| <b>NAME OF SUBMITTER:</b>   | David R. Gerk                               |
| <b>Total Attachments: 2</b><br>source=Assignment#page1.tif<br>source=Assignment#page2.tif |   |

CH \$40.00 29297856

## ASSIGNMENT

WHEREAS, I, Masao ISSHIKI, a citizen of Japan, residing at Kawasaki-shi, Japan, have invented a "TELEVISION SET" for which an application for a Patent of the United States was executed on even date herewith; and

WHEREAS, Kabushiki Kaisha Toshiba, a corporation of Japan, having a place of business at 1-1, Shibaura 1-chome, Minato-ku, Tokyo, Japan hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, the aforesaid Masao ISSHIKI by these presents do confirm that I did sell, assign and transfer or, if not already done so, do sell, assign and transfer unto Kabushiki Kaisha Toshiba, its successors, legal representatives and assigns, the full, exclusive and worldwide right in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND I HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, I further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND I HEREBY warrant and covenant that I either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND I HEREBY warrant and covenant that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said assignee or its representatives any facts known to me respecting said inventions to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 2nd day of November, 2007.

*Masao Isshiki*

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Masao ISSHIKI

WITNESSES:

*Akira Tatsuta*

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Akira TATSUTA