

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Baek-Woon LEE	08/10/2007
RECEIVING PARTY DATA	
Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan-dong, Yeongtong-gu
Internal Address:	Suwon-si
City:	Gyeonggi-do
State/Country:	KOREA, DEMOCRATIC PEOPLE'S REPUBLIC OF
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11936667
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	ABS-020 US
NAME OF SUBMITTER:	Kieun "Jenny" Sung
Total Attachments: 1 source=ABS-020USAssignment#page1.tif	

CH \$40.00 11936667

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

LEE, Baek-Woon	of	104-902 LG Sinbong Xi 1-cha apt., Sinbong-dong, Suji-gu, Yongin-si, Gyeonggi-do, Korea
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hereby sell, assign and transfer to SAMSUNG ELECTRONICS CO., LTD., a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

ORGANIC LIGHT EMITTING DEVICE WITH INCREASED LUMINESCENCE

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 10th day of August, 2007.

Lee Baek-woon

 LEE, Baek-Woon

WITNESSED:

 Signature *[Handwritten Signature]*

 Date: August 10, 2007

KIM Yu-Mi