

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jorgen Bodum	10/30/2007
RECEIVING PARTY DATA	
Name:	Pi-Design AG
Street Address:	Kantonsstrasse 100, Postfach 463
City:	Triengen
State/Country:	SWITZERLAND
Postal Code:	CH-6234
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29297942
CORRESPONDENCE DATA	
Fax Number:	(212)575-0671
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-790-9200
Email:	axz@cll.com
Correspondent Name:	John J. Torrente
Address Line 1:	1133 Avenue of the Americas
Address Line 2:	COWAN, LIEBOWITZ & LATMAN, P.C.
Address Line 4:	New York, NEW YORK 10036
ATTORNEY DOCKET NUMBER:	26018.142
NAME OF SUBMITTER:	John J. Torrente
Total Attachments: 3 source=ASSIGNMENT#page1.tif source=ASSIGNMENT#page2.tif source=ASSIGNMENT#page3.tif	

OP \$40.00 29297942

PATENTS ONLY

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To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Jorgen Bodum

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: **Pi-Design AG**

Internal Address: _____

Street Address: **Kantonsstrasse 100, Postfach 463,**
CH-6234, Triengen, Switzerland

City: _____ State: _____ ZIP: _____

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other _____

Execution Date: **October 30, 2007**

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: **October 30, 2007**

A. Patent Application No.(s) _____

B. Patent No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **John J. Torrente**

Internal Address: _____

Street Address: **Cowan, Liebowitz & Latman, P.C.**
1133 Avenue of the Americas

City: **New York** State: **NY** ZIP: **10036**

6. Total number of applications and patents involved: **1**

7. Total fee (37 CFR 3.41):.....\$ **40.00**

Enclosed - Any excess or insufficiency should be credited or debited to deposit account

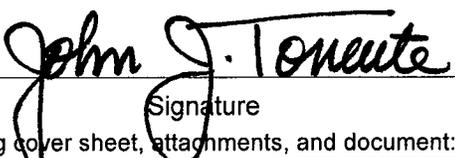
Authorized to be charged to deposit account

8. Deposit account number:
03-3415

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John J. Torrente (Reg. No. 26,359)  **November 21, 2007**

Name of Person Signing _____ Signature _____ Date _____

Total number of pages including cover sheet, attachments, and document: **3**

ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00) to me in hand paid, and for other good and valuable consideration, receipt and sufficiency of which I hereby acknowledge, I,

JØRGEN BODUM

of Käppelistrasse 15, Meggen, CH-6045, Switzerland,

believing myself to be the inventor of a certain invention or discovery in

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as fully set forth and described in my application for United States Letters Patent (check one):

executed by me on the 30th day of October, 2007,

filed on the ____ day of _____, 2007, and assigned United States Application Serial Number _____,

and being the owner of all right, title and interest in and to said application and invention, warranting that I have not granted or agreed to grant to others any assignments, licenses, mortgages, or other rights or encumbrances regarding said application and invention, and believing that I have full right to convey the entire interest, both legal and equitable herein assigned, do hereby sell, assign, transfer and set over unto

PI-DESIGN AG, a Swiss Public Company,

and having an office and place of business at Kantonsstrasse 100, Postfach 463, CH-6234 Triengen, Switzerland,

as the Assignee and to its successors, assigns and nominees, the entire right, title and interest in and to said application and invention together with any and all other applications and patents either United States or foreign upon the same invention which I may now or hereafter have, and all divisions, reissues, continuations, continuations-in-part, substitutions and extensions thereof and all rights to obtain patents thereon, together with the right to apply for letters patent in foreign countries with full benefit of such priorities as may now or hereafter be granted to me by law or by treaty, including any international convention.

And I hereby covenant and agree that I will communicate to said Assignee,

PI-DESIGN AG,

its successors, assignees and nominees, all facts known to me respecting said invention and will, upon their request at any time, but without expense to me sign all lawful papers, execute all original, divisional, substitute, continuing and reissue applications and assignments, make all

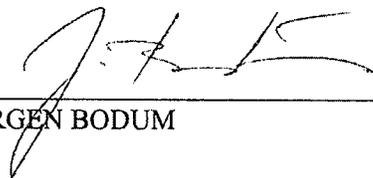
rightful oaths, testify as to facts relating to said invention in any legal proceedings, and generally do everything reasonable and proper to aid said Assignee,

PI-DESIGN AG,

its successors, assigns and nominees, to receive proper protection for said invention in all countries.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal on the date indicated hereinafter:

Date: 30th October, 2007



JØRGEN BODUM

WITNESS: S. Huff - Stoffelbach
S. Huff - Stoffelbach