

11-19-2007



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U.S. PTO
11/982531
11/01/2007

Cover Sheet
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Mark Kenneth Eyer; Robert Noel Blanchard

2. Name and address of receiving party(ies):

Sony Corporation

Additional name(s) of conveying party(ies) attached?
☒ No ☐ Yes

Internal Address:

Street Address: **1-7-1 Konan, Minato-ku**

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

City: **Tokyo** Country: **Japan** ZIP: **108-0075**

Execution Date: **10-23-2007; 10-11-2007**

Additional name(s) & address(es) attached? ☐ No ☒ Yes

4. Application number(s) or patent number(s): ☒ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? ☒ No ☐ Yes

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Blakely, Sokoloff, Taylor & Zafman LLP**

Internal Address:

Street Address: **1279 Oakmead Parkway**

City: **Sunnyvale** State: **CA** ZIP: **94085**

Phone Number: **(714) 557-3800**

Fax Number: **(714) 557-3347**

E-mail Address: **thinh_nguyen@bstz.com**

6. Total number of applications and patents involved: **1**

7. Total Fee (37 CFR 3.41).....\$ **40.00**

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit Account Number:

02-2666

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document.

Thinh V. Nguyen

Name of Person Signing

Signature

November 1, 2007

Date

Total number of pages including cover sheet, attachments, and document: **8**

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services
Director of the US Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Sony Electronics Inc.
1 Sony Drive
Park Ridge, New Jersey 07656

ASSIGNMENT

WHEREAS, I, as a below named inventor, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in PRIVATE USER DATA for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

AND WHEREAS, Sony Corporation, a Japanese corporation with offices at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075, Japan and Sony Electronics Inc., a Delaware corporation, with offices at 1 Sony Drive, Park Ridge, New Jersey 07656 (hereinafter referenced as ASSIGNEES) are desirous of acquiring all interest in, to and under said invention, said application disclosing the invention and in, to and under any Letters Patent or similar legal protection which may be granted therefor in the United States and in any and all foreign countries;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any provisionals, divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or its designee, as ASSIGNEES or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEES will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation relate thereto;

And I hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, application number and filing date of this application in the spaces that follow: Application Number: __, Filing Date: __.

This assignment executed on the dates indicated below:

Dated: 10/23/07 First/Joint Inventor: Mark Kenneth Eyer

STATE OF _____,

ss:

COUNTY OF _____.

On this _____ day of _____, in the year of _____, before me, above-named assignors, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that his/her/their signature(s) on the instrument, the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

Notary Public

Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
12400 Wilshire Blvd., Seventh Floor
Los Angeles, CA 90025-1026
Telephone: (714) 557-3800

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Dated: _____ Second/Joint Inventor: **Robert Noel Blanchard**

Dated: _____ Third/Joint Inventor: _____

Dated: _____ Fourth/Joint Inventor: _____

Dated: _____ Fifth/Joint Inventor: _____

Dated: _____ Sixth/Joint Inventor: _____

Dated: _____ Seventh/Joint Inventor: _____

Dated: _____ Eighth/Joint Inventor: _____

Dated: _____ Ninth/Joint Inventor: _____

Dated: _____ Tenth/Joint Inventor: _____

Dated: _____ Eleventh/Joint Inventor: _____

Dated: _____ Twelfth/Joint Inventor: _____

Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
1279 Oakmead Parkway
Sunnyvale, CA 94085-4040
Telephone: (714) 557-3800

ASSIGNMENT

WHEREAS, I, as a below named inventor, am a sole inventor (if only one name is listed below) or a joint inventor (if plural names are listed below) of certain new and useful improvements in PRIVATE USER DATA for which application for Letters Patent of the United States of America was executed by me on the date indicated next to my name and address;

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NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I, as sole or joint inventor as indicated below, by these presents do hereby assign, sell and transfer unto the said ASSIGNEES, its successors, assigns, and legal representatives, the entire right, title and interest in the said invention, said application, including any provisionals, divisions and continuations thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights and/or convention rights under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and to any other benefits accruing or to accrue to me with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, and I hereby authorize and request the Commissioner of Patents to issue the said United States Letters Patent to said ASSIGNEES, as the assignees of the whole right, title and interest thereto;

And I further agree to execute all necessary or desirable and lawful future documents, including assignments in favor of ASSIGNEES or its designee, as ASSIGNEES or its successors, assigns and legal representatives may from time-to-time present to me and without further remuneration, in order to perfect title in said invention, modifications, and improvements in said invention, applications and Letters Patent of the United States and countries foreign thereto;

And I further agree to properly execute and deliver and without further remuneration, such necessary or desirable and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid invention, as the ASSIGNEES thereof shall hereafter require and prepare at its own expense;

And I further agree that ASSIGNEES will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to me and will testify as to the same in any interference or litigation relate thereto;

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And I hereby authorize and request my attorney(s) of record in this application to insert the execution date, application number and filing date of this application in the spaces that follow: Application Number: __, Filing Date: __.

This assignment executed on the dates indicated below:

Dated: _____ First/Joint Inventor: Mark Kenneth Eyer

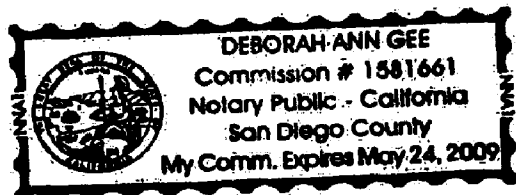
STATE OF California

COUNTY OF San Diego

ss:

On this 11th day of October, in the year of 2007, before me, above-named assignors, personally known to me (~~or proved to me on the basis of satisfactory evidence~~) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that his/her/their signature(s) on the instrument, the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

Deborah Ann GEE
Notary Public



Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
12400 Wilshire Blvd., Seventh Floor
Los Angeles, CA 90025-1026
Telephone: (714) 557-3800

10/11/07

Robert N. Blanchard

Dated:

Second/Joint Inventor: Robert Noel Blanchard

Dated:

Third/Joint Inventor:

Dated:

Fourth/Joint Inventor:

Dated:

Fifth/Joint Inventor:

Dated:

Sixth/Joint Inventor:

Dated:

Seventh/Joint Inventor:

Dated:

Eighth/Joint Inventor:

Dated:

Ninth/Joint Inventor:

Dated:

Tenth/Joint Inventor:

Dated:

Eleventh/Joint Inventor:

Dated:

Twelfth/Joint Inventor:

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