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| TRIBI'' | 01121 | |
|---|--|------------------------------------|
| Atty Ref/Docket No.: 2043.383USI | | Patent and Trademark Office |
| To the Director of the U.S. Patent and Trademark Office: Ple | ase record the attached origin | nal documents or copy thereof. |
| 1. Name of conveying party(ies): | Name and address of receiving party(ies): | |
| | Name: eBay Inc. | |
| Jay Monahan | Street Address: 2145 | amilton Avenuc |
| dditional name(s) of conveying party(ies) attached? | City: San Jose State: | CA Zip: 95125 |
| []Yes [X]No | • | (s) & address(es) attached? []Yes |
| 3. Nature of conveyance: | [X]No | |
| [X] Assignment [] Merger | | |
| [] Security Agreement[] Change of Name [] Other | | |
| Execution Date: July 16, 2007 | | <u> </u> |
| 4. Application number(s) or patent number(s):If this document is being filed together with a new application | n, the execution date of the a | application is: |
| A. Patent Application No.(s) | B. Pate | ent No.(s) |
| Serial No. 11/779,022, filed July 17, 2007 | | |
| Additional numbers attached? []Yes [X]No | | |
| 5. Name and address of party to whom correspondence concerning document should be mailed: | Total number of applications and patents involved: 1 | |
| | 7. Total fee (37 CFR 3 | .41): <u>\$ 40.00</u> |
| Name: Mark R. Vatuone | []Enclosed [X]Authorized to be charged to deposit account 19-0743 | |
| Address: | | |
| Schwegman, Lundberg & Woessner, P.A. P.O. Box 2938 | 9 Diagra charge any s | dditional fees or credit any over |
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| 9. Statement and signature. | | |
| To the best of my knowledge and belief, the foregoing inform of the original document. | | d any attached copy is a true copy |
| Mark R. Vatuone/Reg. No. 53,719 | tt. Valum 1 | . |
| Name of Person Signing | Signature | Date |

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Mail Stop Assignment Recordation Services P.O. Box 1450 Alexandria, VA 22313-1450

> **PATENT REEL: 020150 FRAME: 0252**

Total number of pages including cover sheet: 3

Name of Person Signing

ASSIGNMENT

WHEREAS, I, <u>Jav Monahan</u>, residing at <u>689 Bicknell Road</u>, <u>Los Gatos</u>, <u>CA 95030</u>, made certain new and useful inventions and improvements for which I filed an application for Letters Patent of the United States entitled <u>DIGITAL CONTENT HUB</u>;

WHEREAS, I hereby authorize and request my attorneys, as listed on the Combined Declaration and Power of Attorney, at Schwegman, Lundberg, Woessner & Kluth, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. 11/719, 022; Filing Date: Tuly 17, 2007) the filing date and application number of said application when known.

AND WHEREAS, <u>eBay Inc.</u>, a corporation organized and existing under and by virtue of the laws of the State of <u>Delaware</u>, and having an office and place of business at <u>2145 Hamilton Avenue</u>, San Jose, CA 95125 (hereinafter "Assignee"), is desirous of acquiring the entire right, priority right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

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AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications. Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore. I covenant and agree with said Assignce, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

IN TESTIMONY WHEREOF, I have becounte set my hand this <u>[[</u>] day of

_ , 2007.

Jay Monahar

PATENT REEL: 020150 FRAME: 0254

RECORDED: 11/16/2007