# PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

# **CONVEYING PARTY DATA**

Name	Execution Date
Chris Kalaboukis	11/01/2007
Roberto Fisher	11/21/2007

# **RECEIVING PARTY DATA**

Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11944443

# **CORRESPONDENCE DATA**

Fax Number: (303)572-6540

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: James J. DeCarlo

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ATTORNEY DOCKET NUMBER:	085804-090400
NAME OF SUBMITTER:	George C. Lewis

**Total Attachments: 6** 

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PATENT REEL: 020151 FRAME: 0278

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> PATENT REEL: 020151 FRAME: 0279

#### ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

#### METHOD AND SYSTEM FOR MEDIA COLLECTION EXPANSION

for which I have executed a U.S. patent application on even date herewith.	
which bears U.S. application serial No, filed	•
☐ for which I have executed a patent application in the country ofdate herewith.	on even
which I have executed a U.S. provisional application on even date herewith.	
which is a U.S. provisional application which bears U.S. application serial No.	
For good and valuable consideration, the receipt and sufficiency of which is hereby	

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, reexamination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

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- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I <u>Chris Kalabouki</u>	s have executed this document on the date
indicated below.	_
che	11/1/07
Signature of Inventor	Date
USS CROTOS CIL 11/107	
Sunnyvale, California	
Inventor's City, State of residence	
Witnessed by: (1) MM MULL	11-1-07
Signature of Witness	Date
Cynthia Reader	LOS ANTOS, CA
Print Witness Name	Witness' City, State of residence
(2) I hould	11/1/07
Signature of Witness	Date
Jenne Dewell	Son lose, CA
Print Witness Name	Witness' City, State of residence

# Assignment of METHOD AND SYSTEM FOR MEDIA COLLECTION EXPANSION by Chris Kalaboukis and Roberto Fisher Attorney Docket No.: 085804-090400 / Y02568US00

IN TESTIMONY WHEREOF, I Robert indicated below.	to Fisher have executed this document on the date
Signature of Inventor	Date
Santa Monica, California Inventor's City, State of residence	
Witnessed by:	
(1)	
Signature of Witness	Date
Print Witness Name	Witness' City, State of residence
(2)	
Signature of Witness	Date
Print Witness Name	Witness' City, State of residence

#### ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

#### METHOD AND SYSTEM FOR MEDIA COLLECTION EXPANSION

for which I have executed a U.S. patent application on even date herewith.	
which bears U.S. application serial No, filed	.,
for which I have executed a patent application in the country ofdate herewith.	on even
which I have executed a U.S. provisional application on even date herewith.	
which is a U.S. provisional application which bears U.S. application serial No, filed	
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:	

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, reexamination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

Page 1 of 3

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Chris Kalaboukis have executed this document on the date

indicated below. Signature of Inventor Date Sunnyvale, California Inventor's City, State of residence Witnessed by: Signature of Witness Date Print Witness Name Witness' City, State of residence Signature of Witness Date Print Witness Name

Witness' City, State of residence

# Assignment of METHOD AND SYSTEM FOR MEDIA COLLECTION EXPANSION

by Chris Kalaboukis and Roberto Fisher Attorney Docket No.: 085804-090400 / Y02568US00