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Atty. Docket No.: 10043.000710
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(3)	To the Director of the U.S. Patents and Tr. 103	462563 nents or the new address(es) below.	
1	Name of conveying party(ies):	2. Name and address of receiving party(ies)	
	SCHUYLER A. CULLEN EDWARD R. RATNER	Name: vLnks Corporation	
	Additional name of conveying party(ies) attached? ☐ Yes ☒ No	Internal Address:	
	3. Nature of conveyance: Execution Date(s) November 5, 2007	Street Address: 236 Castro Street, Suite 203	
		City: Mt. View	
	☐ Security Agreement ☐ Change of Name ☐ Joint Research Agreement	State: CA	
	Government Interest Assignment	Country: US Zip: 94041	
	Executive Order 9424, Confirmatory License	Additional Name(s) & address(es) attached? ☐ Yes ☑ No	
	Other  4. Application number(s) or patent number(s):	This document is being filed together with a new application.	
	<ul><li>4. Application number(s) or patent number(s):</li><li>A. Patent Application No.(s)</li></ul>	B. Patent No.(s)	
11/08/2	007 THGUYEN2 00000009 11982858	11/982858	
04 FC:8	21 40.00 0P Additional numbers attached?  Yes No		
	5. Name and address of party to whom correspondence concerning this document should be mailed:	6. Total number of applications and patents involved: 1	
	Name: OKAMOTO & BENEDICTO LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$40	
	Internal Address:	Authorized to be charged by credit card	
1	Street Address: P.O.BOX 641330	☐ Authorized to be charged to deposit account ☐ Enclosed	
		☐ None required (government interest not affecting title)	
	City: SAN JOSE	8. Payment Information	
	State: CA Zip: 95164-1330	a. Credit Card Last 4 Numbers	
	Phone Number : (408) 436-2110	Expiration Date	
	Fax Number: (408) 436-2114	b. Deposit Account Number	
	Email Address:	Authorized User Name	
	9. Signature :	November 5, 2007	
	James K. Okamoto	Total number of pages including cover sheet, attachments, and documents 5	
,			
	Documents to be recorded (including cove	er sheet) should be faxed to (571) 273-0140, or mailed to:	

**REEL: 020157 FRAME: 0975** 

Atty. Docket No.: 10043.000710 PATENT

## **ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred herein as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to vLnks Corporation, a California corporation, having a place of business at 236 Castro Street, Suite 203, Mountain View, California, 94041, ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) ("APPLICATION"), entitled "AUTOMATED CONTENT INSERTION INTO VIDEO SCENE" and with the following particulars:

Filing Date:	Attorney Docket No.: <u>10043.000710</u>		
•		/	
Application No.:	•		•
	•		

- 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all divisional, provisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted or have been granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in and to the APPLICATION, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT -MATTER-in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all assignments, oaths, powers of attorney, applications, and other papers (and/or documents) necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

**PATENT** 

e: tle: AUTOMATED CONTENT INSERTION INTO VIDEO SCENE rial No.:						
Filing Date: Atty. Docket No.: 10043.000710						
document the serial number and docket number and title set forth them by the United States Patent	filing date of the APPLIC h above, as soon as the sar and Trademark Office. executed in one or more of	corneys of record to insert in this CATION, identified by the attorney me shall have been made known to counterparts, each of which shall be sone and the same Assignment.				
Name and Signature	Date of Signature	Date Declaration <u>Executed By This Person</u>				
Arthur George Chang		2007				
State of	} S.S.	•				
County of						
On	before me,	personally				
appeared						
Notary Seal	<u> </u>	lotary				

Title of Document: ASSIGNMENT

**PATENT** Title of Document: ASSIGNMENT Re: Title: AUTOMATED CONTENT INSERTION INTO VIDEO SCENE Serial No.: Filing Date: Atty. Docket No.: 10043.000710 Date of **Date Declaration Executed By This Person** Name and Signature Signature 11/05\_2007 Schuyler A. Cullen before me, \_K-C- C personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to

me-that [he/she] executed the same-in [his/her] authorized capacity, and that by [his/her] signature on the ...

instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Notary Seal

K. C. OLSON
COMM. NO. 1595405 M
NOTARY PUBLIC - CALIFORNIA S
COUNTY OF SANTA BARBARA 1
COMM EXPIRES AUG. 13, 2009

Notary

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Re:

Title:

AUTOMATED CONTENT INSERTION INTO VIDEO SCENE

Serial No.: Filing Date:

Atty. Docket No.:

10043.000710

Name and Signature

Date of Signature

2007

Date Declaration

**Executed By This Person** 

Edward R. Ratner

on 11/5/200 before me, Siew Chin Korop personally appeared Folward R. Raffler personally known to me or proved to me on the basis of

satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me-that-[he/she]-executed the-same in-[his/her]-authorized capacity, and that by [his/her]-signature on the --

instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

SIEW CHIN KONG Commission # 1768744 Notary Public - California Santa Clara County N'Corren, Bastes Sep 18, 2011

Notary Seal

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